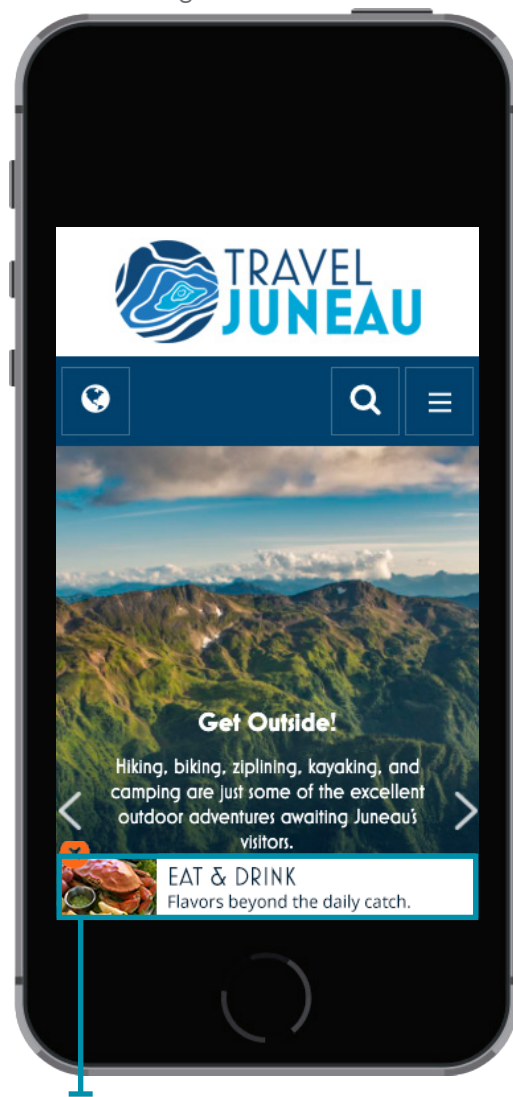
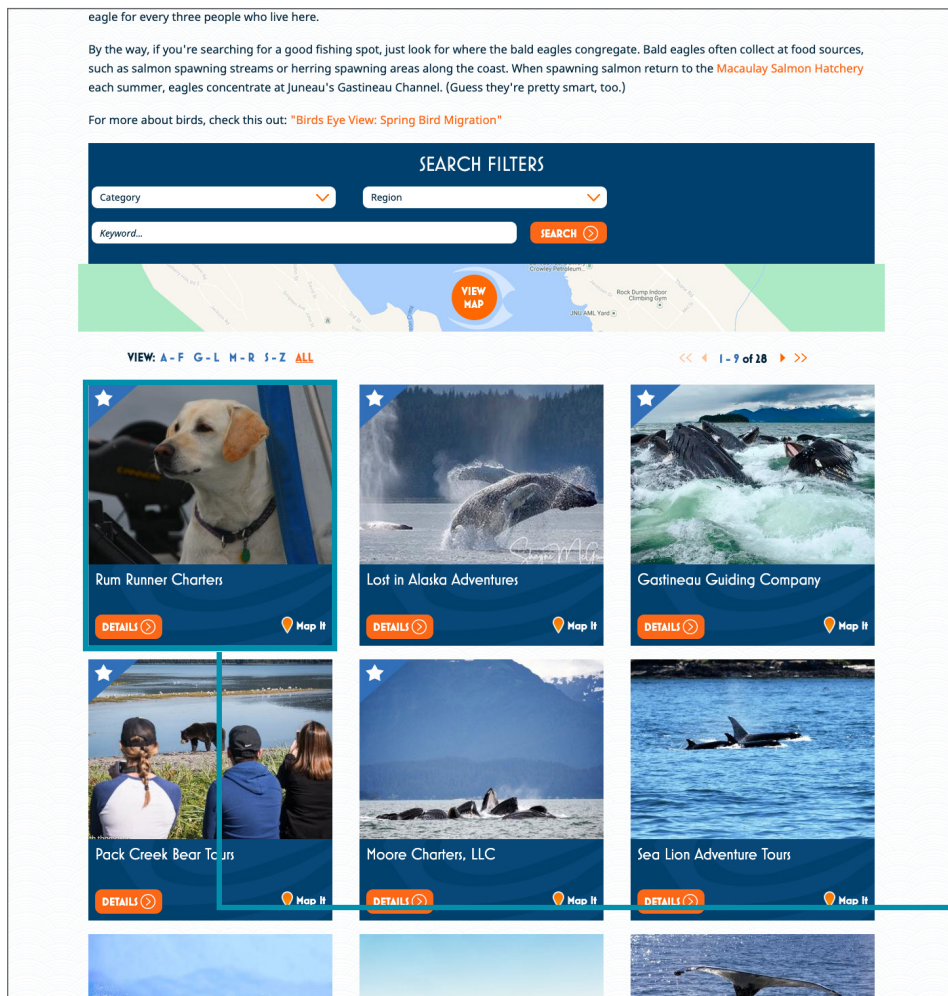




HEADER IMAGE

Premium top-of-the-page exposure on high-traffic pages.

- Photo – 1600w x 800h px min
- Copy – 60ch max (incl spaces)
- Clickthrough URL



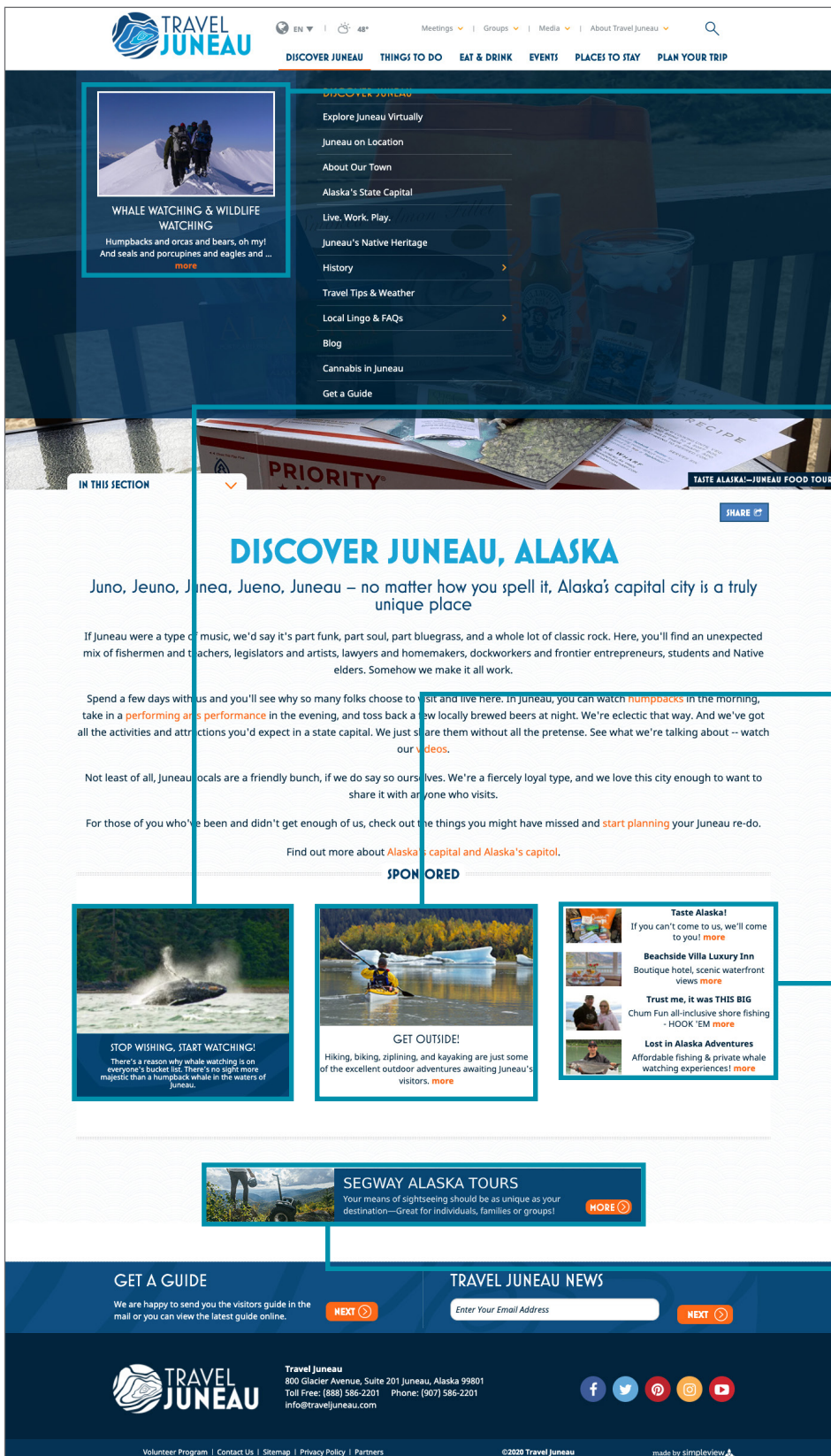
MOBILE BANNER

High-impact placement running "sticky" at the bottom of visitors' mobile devices.

- Photo – 75w x 50h px min
- Headline – 20ch max (incl spaces)
- Body – 32ch max (incl spaces)
- Clickthrough URL

FEATURED LISTING

Highlights your listing content at the top of the listings results on relevant pages.



The screenshot shows the Travel Juneau website with several advertising spots highlighted by blue boxes and lines. The spots include a 'DROP DOWN' menu, a 'RUN OF SITE' banner, a 'PAGE SPONSOR' section, a 'SPOTLIGHT' box, and a 'HORIZONTAL RUN OF SITE' banner at the bottom.

DROP DOWN

High visibility and a direct link to your business when visitors hover over the main navigation items.

- Photo – 300w x 175h px min
- Headline – 25ch max (incl spaces)
- Body – 70ch max (incl spaces)
- Clickthrough URL

RUN OF SITE

Premium spot that runs on pages across the site for fantastic reach and engagement.

- Photo – 611w x 357h px min
- Headline – 30ch max (incl spaces)
- Subheadline – 130ch max (incl spaces)
- Clickthrough URL

PAGE SPONSOR

Page-specific placement. Content is highly relevant to page content.

- Photo – 611w x 336h px min
- Headline – 30ch max (incl spaces)
- Body – 115ch max (incl spaces)
- Clickthrough URL

SPOTLIGHT

Runs on pages across the site, a low-cost solution with incredible reach.

- Photo – 165w x 103h px min
- Headline – 25ch max (incl spaces)
- Body – 50ch max (incl spaces)
- Clickthrough URL

HORIZONTAL RUN OF SITE

Premium spot that runs on pages across the site for fantastic reach and engagement.

- Photo – 215w x 90h px min
- Headline – 38ch max (incl spaces)
- Subheadline – 115ch max (incl spaces)
- Clickthrough URL