



Photo: Suzie Teerlink, Permit #14296

As a Whale SENSE Proud Supporter, we promote responsible whale watching practices and marine stewardship. We encourage the public to look for Whale SENSE operators when choosing a whale watching tour.

[www.whalesense.org](http://www.whalesense.org)

# Whale SENSE Proud Supporters



- Support the mission and purpose of the Whale SENSE program
- Understand what it means to have Whale SENSE
- Promote Whale SENSE principles of responsible wildlife viewing
- Engage in responsible advertising
- Encourage the public to book with Whale SENSE operators

## SENSE-ible whale watches:

Follow guidelines and regulations for viewing marine mammals to minimize disturbance and comply with the federal Marine Mammal Protection Act.

Engage in responsible advertising so that passengers have appropriate expectations of responsible whale watching.

Participate in annual training and on-board evaluation to ensure staff are adhering to program criteria.

