

# Discover! KALAMAZOO®



The Foundry



Gilmore Car Museum



Air Zoo Aerospace & Science Museum



Delta Hotels Kalamazoo Conference Center



Radisson Plaza Hotel at Kalamazoo Center

## MEETING & EVENT PLANNING GUIDE



# MEET SOMEWHERE NEW,

## ACCESSIBLE LOCATION



### VEHICLE:

Kalamazoo is conveniently located at the crossroads of US 131 and I-94, just 2 hours from Detroit or 2.5 hours from Chicago.

### FLIGHT:

The Kalamazoo Battle Creek International Airport (AZO) is served by American Airlines and Delta and offers worldwide connections to major hub cities of Chicago and Detroit.

### TRAIN:

The historic downtown Transportation Center is Michigan's second busiest Amtrak station and services trains from Detroit and Chicago.

## BUCKET LIST WORTHY ATTRACTIONS



### DOWNTOWN KALAMAZOO

Explore a vibrant city center with restaurants, bars, and shops. Here you'll find the Kalamazoo Mall, the first outdoor mall in America, the Central Commons social district, and Bell's Brewery, the makers of Two Hearted Ale.



### GILMORE CAR MUSEUM

North America's largest auto museum with over 400 vehicles on a 90-acre historic campus featuring many vintage structures like the fully functioning 1941 Silk City Diner.



### AIR ZOO

A world-class, Smithsonian-affiliated aerospace and science education center with over 60 rare and unique air and space craft. Have fun with indoor amusement park-style rides and a movie theater too!

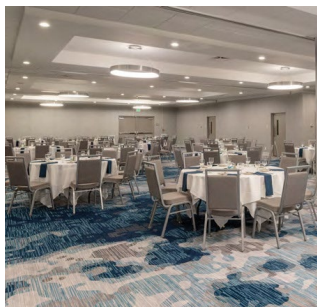
## 3,723 ROOM NIGHTS AVAILABLE AND GROWING



### RADISSON PLAZA HOTEL & SUITES

100 W. Michigan Avenue  
Kalamazoo, MI 49007  
269-343-333 | radissonkzoo.com

-Total meeting space: 49,500 sq. ft.  
-Largest space: 10,500 sq. ft.  
-340 guest rooms



### DELTA HOTELS BY MARRIOTT

2747 S. 11th Street  
Kalamazoo, MI 49009  
269-375-6000 | rmarriott.com/AZODE

-Total meeting space: 33,000 sq. ft.  
-Largest space: 9,225 sq. ft.  
-180 guest rooms



### HOLIDAY INN & SUITES WEST

1247 Westgate Dr.  
Kalamazoo, MI 49009  
269-888-4800 | ihg.com/holidayinn

-Total meeting space: 2,900 sq. ft.  
-130 guest rooms

# IN KALAMAZOO!

## UNIQUE VENUES FOR HOSTING MEETINGS AND EVENTS



### WINGS EVENT CENTER

3600 Vanrick Drive  
Kalamazoo, MI 49001  
269-345-1125 | wingseventcenter.com

- Total meeting space: 67,693 sq. ft.
- Largest private space: 5,300 sq. ft.
- Main arena: 17,000 sq. ft. and 5,113 seats



### KALAMAZOO COUNTY EXPO CENTER

2900 Lake Street  
Kalamazoo, MI 49048  
269-383-8778 | kalamazooexpocenter.com

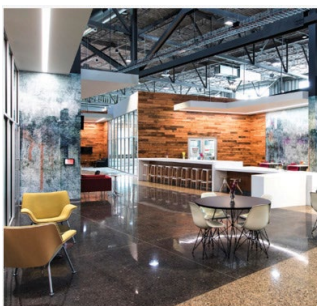
- Total meeting space: 62,110 sq. ft.
- Largest space: 24,000 sq. ft.
- 120 acre site with outdoor festival space
- 220 campsites on premise



### FETZER CENTER

Western Michigan University  
Kalamazoo, MI 49008  
269-387-3232 | wmich.edu/fetzer

- Total meeting space: 18,385 sq. ft.
- Largest space: 4,048 sq. ft.
- Located on WMU's campus



### THE FOUNDRY

606 E. Michigan Avenue  
Kalamazoo, MI 49007

- Meeting space for up to 75 people
- Reception space for up to 250 people
- Built-in Hybrid technology

## NEW VENUE COMING FALL 2027: KALAMAZOO EVENT CENTER

Location: Downtown Kalamazoo  
450,000 sq. ft. of flexible event space  
20,000 sq. ft. of flat floor space  
Main arena with 6,500 - 7,500 seats  
5 minute walk to 600+ hotel rooms



## FUN OUTSIDE OF THE MEETING SPACE

### OUTDOORS & ADVENTURE

#### AIRWAY FUN CENTER

Bowling, go-karts, arcade & escape rooms

📍 5626 Portage Rd, Portage, MI

#### GULL MEADOW FARMS

Cider, pumpkins, corn maze & fall fun

📍 8544 Gull Rd, Richland, MI

#### KELLOGG BIRD SANCTUARY

View captive birds along accessible trails

📍 12685 E C Ave, Augusta, MI

### DIY ACTIVITIES

#### THE AROMA LABS

Create custom fragrances

📍 352 S Kalamazoo Mall, Kalamazoo, MI

#### BEE JOYFUL SHOP

A zero-waste shop with workshops to make your own skincare

📍 243 S Kalamazoo Mall, Kalamazoo, MI

#### COLORS & COCKTAILS

Open studio art classes and workshops

📍 240 S Kalamazoo Mall, Kalamazoo, MI

#### KALAMAZOO CANDLE CO.

Walk in candle making and marketplace

📍 166 S Kalamazoo Mall, Kalamazoo, MI

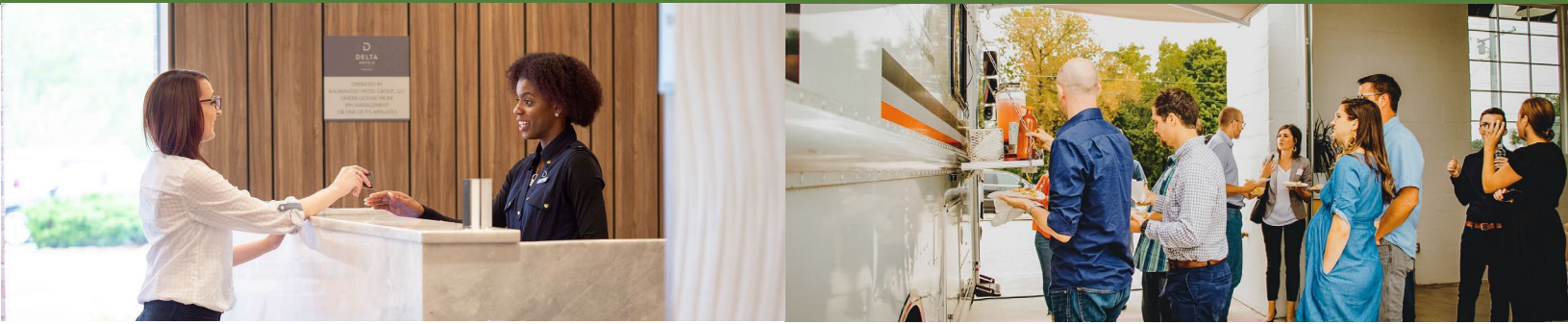
#### MASON JAR PLANT SHOP

DIY terrarium bar, house plants & curated gifts

📍 116 W South St, Kalamazoo, MI



# LET US HELP YOU



## GROUP SERVICES

Start your planning process with Discover Kalamazoo and we can help make your next meeting a success! No group is too small or too big for us to assist. **All of our services are free!**

### We can assist with the following:

- Bid proposal and site selection
- Hotel proposals
- Site inspections
- Area information
- Attendance building suggestions
- Off-site venue and catering options
- Itinerary planning
- Transportation referrals
- Marketing tool kit and pre-promotions
- Welcome letter from the Mayor

**Need something that's not on this list?  
Just ask and we'll work with you!**

## TESTIMONIALS

"The staff at Discover Kalamazoo was knowledgeable and creative. The ideas and events they organized for our group were so unique and fun, our members truly enjoyed it so much and it set the bar higher for our host locations in the next few years."

-Rleigh Crafts, Professional Fraternity Association

"Working with Discover Kalamazoo has been a pleasure. They have provided our participants with local information for dining and entertainment while in town. It is great to have such a knowledgeable partner in our corner."

-Tanya Blehm, MI Collegiate DECA

"The team at Discover Kalamazoo is a gem to work with. The team was always punctual, communication was excellent, and their follow-through was spot on! I cannot say thank you enough for their assistance in making our event so successful!"

-Kelly Kucinich, Michigan Court Appointed Special Advocates for Children Conference



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