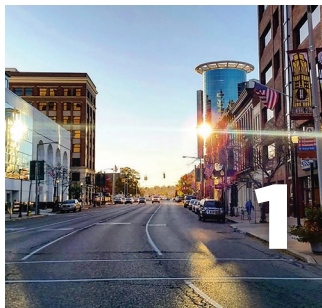


10 Things to Discover in KALAMAZOO!



DOWNTOWN KALAMAZOO

Restaurants, nightclubs, microbreweries, and specialty shops downtown create the kind of energy that only a vibrant city center can offer. Known as the “Central City”, Downtown has six distinctive districts including the Kalamazoo Mall, the first outdoor mall in America.



BREWERIES | WINERIES | DISTILLERIES

Southwest Michigan produces some of the most delicious wines in America. We are also home to Michigan's oldest microbrewery and craft brewer east of Colorado. Participate in our Give A Craft® Beer Trail program or take a guided tour around one of the top beer destinations in the world.



GILMORE CAR MUSEUM

On a 90-acre historic campus midway between Detroit and Chicago automotive history comes to life right before your eyes. The Gilmore Car Museum houses one of Michigan's largest collections of classic and vintage automobiles.



TRAILS

Kalamazoo offers a wide variety of bicycle trails for riders of any level, from scenic trails that meander through meadows and overlook the river, to challenging single tracks, you'll find the perfect trail for your adventure.



ARTS | CULTURE | THEATRE

Whether you're an artist or a fan of the arts, you'll find plenty of action here. Kalamazoo has more than 10 live performance theaters, numerous schools of art and design, cool galleries, and a dynamic monthly Art Hop featuring local artists showcasing their talent around the city.



KALAMAZOO INSTITUTE OF ARTS

Since 1924, the institute has offered art classes, exhibitions, lectures, events, activities and a permanent collection. Their mission is to cultivate the creation and appreciation of the visual arts in West Michigan.



AIR ZOO

A world-class, Smithsonian-affiliated aerospace and science education center with over 60 rare and unique aircraft & spacecraft, full-motion flight simulators, inspiring interactive exhibits, indoor amusement park-style rides, a 4D movie theater, and hands-on STEAM education programs.



SAVOR THE FLAVORS

To get a real sense of the flavor of Kalamazoo, you need to sample our food. Go ahead, eat, drink & gather merrily. Our combination of diverse eateries & caring, creative chefs ensure that when you've finished your meal, you're full of nothing but bliss. With more than 450 restaurants to meet every craving and budget, you're sure to find the place that hits the spot.



KALAMAZOO NATURE CENTER

The Kalamazoo Nature Center is recognized as one of the nation's best nature centers. Since 1960, the Kalamazoo Nature Center has been inspiring people to care about the environment by providing experiences that lead them to understand their connection to the natural world.



KALAMAZOO VALLEY MUSEUM

With free general admission, families of all ages can spend a day at this amazing, awe-inspiring, and ever-changing museum. Planetarium shows, hands-on crafts, lectures and musical performances round out the offerings.