Department of Commerce Kansas Tourism 1000 S.W. Jackson St., Suite 100 Topeka, KS 66612-1354



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Laura Kelly, Governor

David C. Toland, Secretary

Council on Travel and Tourism
Friday, May 2, 2025 9:00 – 11:30 AM
Kansas State Capitol, Auditorium 4-N, Ground level by visitor entrance

AGENDA

- 1. Call to Order (9:00)
- 2. Welcome and Introductions
- 3. Approval of Minutes
- 4. Public Comment
- 5. Directors Report
- 6. 2025 Visitor Campaign
- 7. KANSAS! magazine rate discussion
- 8. Kansas Museums Association
- 9. Industry member Reports
 - a. Sport Hunting Association Representative Ken Corbet
 - b. Tourism Industry Association of Kansas Suzan Barnes
 - c. Fuel Marketing Association Susie Coleman
 - d. Kansas Restaurant & Hospitality Association Lodging Rob Bergquist
 - e. Kansas Restaurant & Hospitality Association Restaurants Chuck Magerl
 - f. Ex-Officio Reports

Kansas State Historical Society – Patrick Zollner Kansas Dept of Wildlife and Parks – Laura Rose Clawson

- 10. Announcements
- 11. Adjournment