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Laura Kelly, Governor

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David C. Toland, Secretary

Council on Travel and Tourism Friday, May 3, 2024 9:00 – 11:30 AM Kansas State Capitol, 251-S

AGENDA

- 1. Call to Order (9:00)
- 2. Welcome and Introductions
- 3. Approval of Minutes
- 4. Public Comment
- 5. Directors Report
 - a. Legislative update
 - b. Attraction Development Grants
 - c. Talent Attraction Project / new staff
- 6. US Civil Right Trail presentation
- 7. Mobile Visitors Center update
- 8. Sunflower Summer program update
- 9. KANSAS! magazine anniversary plans
- 10. Good News Legislative newsletter discussion
- 11. Industry member Reports
 - a. Sport Hunting Association Representative Ken Corbet
 - b. Tourism Industry Association of Kansas Suzan Barnes
 - c. Fuel Marketing Association Susie Coleman
 - d. Kansas Restaurant & Hospitality Association Lodging Rob Bergquist
 - e. Kansas Restaurant & Hospitality Association Restaurants Chuck Magerl
 - f. Ex-Officio Reports

Kansas State Historical Society – Patrick Zollner Kansas Dept of Wildlife and Parks – Kansas Dept of Transportation – open

- 12. Announcements
- 13. Adjournment

Reminder: Next Meeting Date: Friday, August 2, 2024, 9:00 AM

Final mtg of 2024 Friday, Nov 1.