

Council on Travel and Tourism

Friday, August 1, 2025 9:00 – 11:30 AM

Kansas State Capitol, Auditorium 4-N, Ground level by visitor entrance

## AGENDA

1. Call to Order (9:00)
2. Welcome and Introductions
3. Approval of Minutes
4. Public Comment
5. Directors Report
6. Sunflower Summer program update
7. 2025 Visitor Campaign – initial report
8. Kansas Sampler Foundation
9. Industry member Reports
  - a. Sport Hunting Association – Representative Ken Corbet
  - b. Tourism Industry Association of Kansas – Suzan Barnes
  - c. Fuel Marketing Association – Susie Coleman
  - d. Kansas Restaurant & Hospitality Association – Lodging – Rob Bergquist
  - e. Kansas Restaurant & Hospitality Association – Restaurants – Chuck Magerl
  - f. Kansas Museums Association – Alexis Radil
  - g. Kansas Sampler Foundation – Marci Penner
  - h. Ex-Officio Reports
    - Kansas State Historical Society – Patrick Zollner
    - Kansas Dept of Wildlife and Parks – Laura Rose Clawson
10. Announcements
11. Adjournment

Next meeting date is November 8, 2025 9:00 AM