

Council on Travel and Tourism
Friday, August 2, 2024 9:00 – 11:30 AM
Kansas State Capitol, Auditorium 4-N, Ground level by visitor entrance

AGENDA

1. Call to Order (9:00)
2. Welcome and Introductions
3. Approval of Minutes
4. Public Comment
5. Directors Report
 - a. Mobile Visitor Center update
 - b. Attraction Development & Barn Grants update
6. Love, Kansas campaign
7. PR updates and announcement
8. 24 Visitor Campaign preliminary results
9. Sunflower Summer program
10. Industry member Reports
 - a. Sport Hunting Association – Representative Ken Corbet
 - b. Tourism Industry Association of Kansas – Suzan Barnes
 - c. Fuel Marketing Association – Susie Coleman
 - d. Kansas Restaurant & Hospitality Association – Lodging – Rob Bergquist
 - e. Kansas Restaurant & Hospitality Association – Restaurants – Chuck Magerl
 - f. Ex-Officio Reports
 - Kansas State Historical Society – Patrick Zollner (Tiffany Grassmuck)
 - Kansas Dept of Wildlife and Parks – Secretary Chris Kennedy
 - Kansas Dept of Transportation – open
11. Announcements
12. Adjournment

Reminder: Next Meeting Date: Friday, November 1, 2024, 9:00 AM