



Kansas Travel Information Center Backlit Enrollment Form

Advertising is available in the form of a backlit (illuminated image), which is displayed on the wall in the TICs with your brochures nearby. To be approved you must be listed on www.TravelKs.com.

Rates:

- Community and Attraction Space - \$1,800 per space for 1 year*
- Event Space - \$600 per space for 3 months

*For each 12 month Backlit purchased/renewed, you will receive a free “Kansas Showcase” week at the Goodland and Belle Plaine TIC. (Please out the Kansas Showcase form & submit it with this enrollment form.)

You will be responsible for providing the four-color vertical image for fluorescent lighting and shipping it to the TIC. Please use the dimensions below.

Belle Plaine TIC

Goodland TIC

Trim Space: 27 ¼” x 40 ½”
Visual Space: 24 1/16” x 38”

Trim Space: 22 ¼” x 34 ½”
Visual Space: 21 ¼” x 33 ½”

- Belle Plaine 12 Months Space-\$1,800
- Belle Plaine 3 Month Event Space - \$600

- Goodland 12 Months Space-\$1,800
- Goodland 3 Month Event Space-\$600

Organization Name _____ Contact Person _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Signature _____ Date _____

Submit this enrollment form to and an invoice will be generated back to you:

Mona Carver – Mona.Carver@ks.gov