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David C. Toland, Secretary

Council on Travel and Tourism
Friday, Feb 3, 2023 9:00 – 11:00 AM
Kansas State Capitol, Auditorium 4-N, Ground Level by visitors entrance

AGENDA

- 1. Call to Order (9:00)
- 2. Welcome and Introductions
- 3. Approval of Minutes
- 4. Election of Chair
- 5. Public Comment
- 6. Kansas Day campaign update
- 7. Update on marketing strategies
- 8. Focus Group (10:00 AM)
- 9. Announcements
- 10. Adjournment

Reminder: Next Meeting Date – Friday, May 5 at 9:00 AM