



# Forward STAR

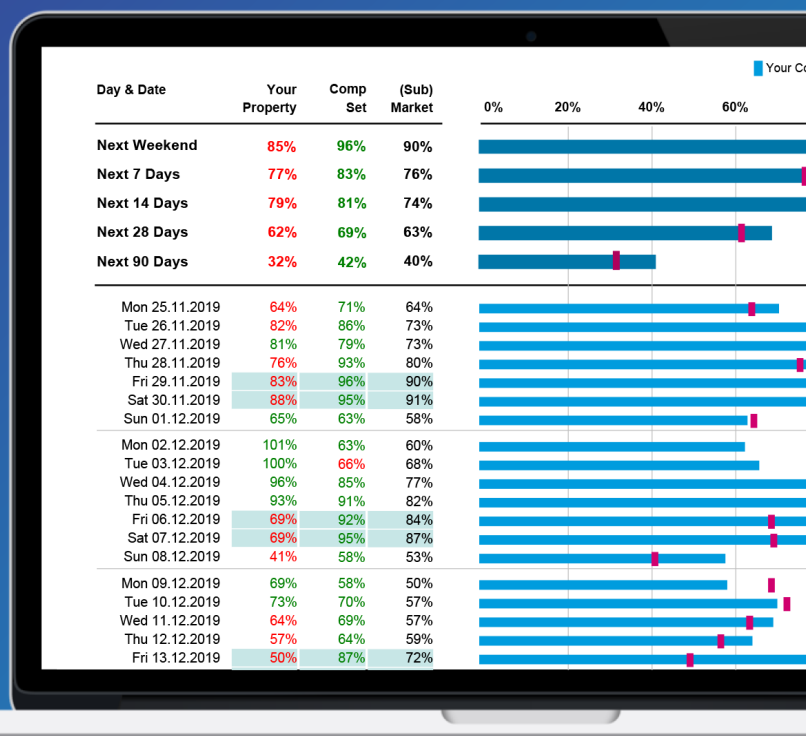
Benchmark your hotel's occupancy on the books against your local market and competition for the next 365 days.

Look ahead to stay ahead with accurate, simple and powerful data that helps you understand market dynamics and anticipate future demand patterns.

Easily track and compare your occupancy against the competition for today, tomorrow and up to 12 months from now.



## Discover Forward STAR



### Detailed Insights

Occupancy on the Books and Pickup are available weekly for the next 90 days and monthly for the next 12 months.



### Easy Participation

Our dedicated integrations team can help you set your data to feed directly using your PMS/RMS or other third-party systems.



### Marketplace Intel

Market-level data is complimentary with your participation. Competitive set subscriptions are available for a fee.

Contact us - [info@str.com](mailto:info@str.com) | 1 (615) 824 8664 x.3504