

## Council on Travel and Tourism

Board of Regents – 5<sup>th</sup> Floor, Curtis State Office Building – 1000 SW Jackson Street  
Friday, June 1, 2018 10:00am-3:00pm

### AGENDA

Meeting will begin promptly at 10:00. Lunch will be provided for council members only.  
Please note: other than start of morning and afternoon sessions, times are approximate based on topic discussion.

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|---|---|
| 1. Call to Order – Introductions                      | Bridgette Jobe                                |
| 2. Approval of Minutes                                | Bridgette Jobe                                |
| 3. TIAK Legislative Year in Review                    | Marlee Carpenter                              |
| 4. Public Comment                                     |   |
| 5. Kansas State Historical Society                    | Mary Madden, Director<br>KS Museum of History |
| a. Responsibilities of KSHS                           |   |
| b. Overview of Sites                                  |   |
| c. Overview of Current and Future Projects            |   |
| 6. Lunch  |   |
| 7. Public Comment (1:00)                              |   |
| 8. Big Kansas Road Trip Review & Results              | Stacy Barnes (Greensburg)                     |
| 9. Eisenhower Library, Museum and Boyhood Home (1:30) | Dawn Hammatt (Abilene)                        |
| a. Planned renovations                                |   |
| b. Time frames  |   |
| c. Fund raising efforts                               |   |
| 10. Key Metrics Review                                | KDWPT   |
| a. Sales Tax Report                                   |   |
| b. Transient Guest Tax Report                         |   |
| c. STR Report   |   |
| d. Stakeholder Survey                                 |   |
| e. New York Media Event & IPW                         |   |
| 11. Industry/Legislative Reports                      |   |
| a. Chair's Topic                                      |   |
| b. Sport Hunting Association                          |   |
| c. Tourism Industry Association of KS                 |   |
| d. KS Bed & Breakfast Association                     |   |
| e. KS Museum Association                              |   |
| f. Fuel Marketing Association                         |   |
| g. Restaurant & Hospitality                           |   |
| h. Legislators  |   |
| 12. Call To Action/Review                             | Bridgette Jobe                                |
| a. Recap Topics of Presentations – Assign action      |   |

**Next Meetings & Requested Topics:**

September 7<sup>th</sup> – The Weaponization of Tourism

October 22<sup>nd</sup> – 24<sup>th</sup> – Tourism Conference – Junction City

December 7<sup>th</sup> –

March 1<sup>st</sup> -