

Council on Travel and Tourism
Kansas Museum of History – 6425 SW 6th Avenue, Topeka, KS 66615
Friday, September 7, 2018 10:00am-3:00pm

AGENDA

Meeting will begin promptly at 10:00. Lunch will be provided for council members only.
Please note: other than start of morning and afternoon sessions, times are approximate based on topic discussion.

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| 1. Call to Order – Introductions (new members) | Bridgette Jobe |
| 2. Approval of Minutes | Bridgette Jobe |
| 3. Public Comment | |
| 4. Onward Ottawa – Legacy Square project | Doug Kinsinger/John Coen |
| a. The Project | |
| b. Impact of the Trails on the community | |
| 5. Kansas State Historical Society | Jennie Chinn, Ex. Director |
| a. Responsibilities of KSHS | KS Historical Society |
| b. Behind the Scenes Tour | |
| c. Overview of Current and Future Projects | |
| 6. Lunch | |
| 7. Public Comment (1:00 +/-) | |
| 8. Amusement Park Ride Act Implementation | Marlea James/Brad Burke |
| a. Review the Changes | Dept. of Labor |
| b. Review the Challenges | |
| c. The State Fair – overview of process | |
| 9. Birding (Bird Watching) Developments | Michael Pearce |
| 10. Key Metrics Review | KDWPT |
| a. Digital Marketing Results | JHP |
| b. Sales Tax Report | |
| c. Transient Guest Tax Report | |
| d. STR Report | |
| 11. Industry/Legislative Reports | |
| a. Chair's Topic | |
| b. Sport Hunting Association | |
| c. Tourism Industry Association of KS | |
| d. KS Bed & Breakfast Association | |
| e. KS Museum Association | |
| f. Fuel Marketing Association | |
| g. Restaurant & Hospitality | |
| h. Legislators | |
| 12. Call to Action/Review | Bridgette Jobe |
| a. Recap Topics of Presentations – Assign action | |

Next Meetings & Requested Topics:

October 22nd – 24th – Tourism Conference – Junction City

December 7th – KDOT – signage

March 1st -