

Council on Travel and Tourism  
Board of Regents – 5<sup>th</sup> Floor, Curtis State Office Building – 1000 SW Jackson Street  
Friday, Sept 6, 2019

## AGENDA

Please note: times are approximate based on topic discussion.

1. Call to Order (9:00)
2. Introductions
3. Approval of Minutes
4. Public Comment
5. Director of Tourism report
6. Presentation: Bajillion Advertising Agency (9:15)
7. Strategic Planning Session (10:00)
8. Presentation: Kelli Hilliard, Kansas International Marketing program overview (11:00)
9. Industry member updates (11:30)
  - a. Sport Hunting Association – Representative Ken Corbet
  - b. Tourism Industry Association of Kansas – Suzan Barnes
  - c. Fuel Marketing Association – Susie Coleman
  - d. Kansas Restaurant & Hospitality Association – Lodging - open
  - e. Kansas Restaurant & Hospitality Association – Restaurants - open
  - f. Ex-Officio Reports
    - i. Kansas State Historical Society – Mary Madden
    - ii. Kansas Dept of Commerce – open
    - iii. Kansas Dept of Transportation – open
10. Adjourn