

Council on Travel and Tourism
Board of Regents – 5th Floor, Curtis State Office Building – 1000 SW Jackson Street
Friday, Dec 6th, 2019 9:00 AM to Noon

AGENDA

Meeting will start promptly at 9:00 AM. Agenda times are approximate based on topic discussion.

1. Call to Order (9:00)
2. Introductions
3. Approval of Minutes
4. Public Comment
5. Director of Tourism report (9:10)
6. Strategic Planning Session: WSU Community Engagement Institute (9:15)
7. New Tourism Branding Presentation: Bajillion Advertising Agency (11:00)
8. Industry member Reports (11:40)
 - a. Sport Hunting Association – Representative Ken Corbet
 - b. Tourism Industry Association of Kansas – Suzan Barnes
 - c. Fuel Marketing Association – Susie Coleman
 - d. Kansas Restaurant & Hospitality Association – Lodging - open
 - e. Kansas Restaurant & Hospitality Association – Restaurants - open
 - f. Ex-Officio Reports i.
 - i. Kansas State Historical Society – Mary Madden
 - ii. Kansas Dept of Commerce – Alex Rice
 - iii. Kansas Dept of Transportation – Jeanny Sharp
9. 2020 Council meeting dates
10. Adjourn