

Council on Travel and Tourism  
Zoom Conference Call  
Friday, May 7, 2021 9:00 AM to Noon

## AGENDA

Meeting will start promptly at 9:00 AM.

1. Call to Order
2. Welcome and Introductions
3. Approval of Minutes
4. Public Comment
5. Kansas Tourism move update
6. National Travel and Tourism Week
7. Kansas Tourism Marketing Plan
8. PR and Media plans
9. TravelKS.com
10. Industry member Reports
  - a. Sport Hunting Association – Representative Ken Corbet
  - b. Tourism Industry Association of Kansas – Suzan Barnes
  - c. Fuel Marketing Association – Susie Coleman
  - d. Kansas Restaurant & Hospitality Association – Lodging - open
  - e. Kansas Restaurant & Hospitality Association – Restaurants – Chuck Magerl
  - f. Ex-Officio Reports
    - Kansas State Historical Society – Mary Madden
    - Kansas Dept of Commerce – open
    - Kansas Dept of Transportation – open
11. Next meeting Date: Friday, August 6, 2021 9:00 AM to Noon
12. Adjourn