

Council on Travel and Tourism

Friday, Nov 5, 2021 9:00 AM to Noon

All agenda item times listed below are approximate. Times may vary due to discussion and presentation length.

AGENDA

1. Call to Order (9:00)
2. Welcome and Introductions
3. Approval of Minutes
4. Kansas Tourism Marketing Grant awards (9:10)
Hutchinson Mural report
5. 2020 Economic Impact of Tourism in Kansas report – Tourism Economics (9:30)
6. Kansas Tourism update (10:00)
7. PR and Communication report – Colby Sharples-Terry
8. Kansas Tourism Conference report
9. Kansas Day plans discussion
10. Industry member Reports
 - a. Sport Hunting Association – Representative Ken Corbet
 - b. Tourism Industry Association of Kansas – Suzan Barnes
 - c. Fuel Marketing Association – Susie Coleman
 - d. Kansas Restaurant & Hospitality Association – Lodging - open
 - e. Kansas Restaurant & Hospitality Association – Restaurants – Chuck Magerl
 - f. Ex-Officio Reports
 - Kansas State Historical Society – open
 - Kansas Dept of Wildlife and Parks – Nadia Reimer
 - Kansas Dept of Transportation – open
11. Public Comment (10:50)
12. 2022 meeting dates
13. Adjourn (11:00)