

Kansas 250 Logo Usage Guidelines

1. Purpose and Restrictions

The Kansas 250 logo is intended solely for official marketing and promotional purposes. No individual, business, or organization is permitted to use the Kansas 250 logo for commercial profit, including but not limited to selling merchandise such as apparel, mugs, or other branded items, without the written consent of the Kansas 250 Commission.

2. Commercial Use and Revenue

Any revenue-generating use of the Kansas 250 logo must be conducted exclusively through the Kansas 250 Commission. When applicable, the Commission will require a licensing fee and/or their collaboration agreement. Such agreements will outline the terms under which a percentage of sales will be remitted to the Kansas 250 Commission.

3. Request and Approval Process

All requests for logo usage must be submitted in writing to the Project Coordinator, **Rosa Cavazos**, at Rosa.Cavazos@KS.Gov. Requests must include:

- Name of the organization seeking permission

- Primary contact information

- Intended purpose of the logo usage

4. Final Agreement

Upon approval, a formal agreement must be signed by both the requesting organization and the Chair of the Marketing Committee before the logo may be used.

5. Style Guide

The official Kansas 250 Logo Style Guide will be provided to the requesting organization once approval has been granted.