

Council on Travel and Tourism

Friday, May 5, 2023 9:00 – 11:00 AM

Kansas State Capitol, Auditorium 4-N, Ground Level by visitors entrance

AGENDA

1. Call to Order (9:00)
2. Welcome and Introductions
3. Approval of Minutes
4. Public Comment
5. Legislative update
6. Marketing update
 - a. Spring Campaign
 - b. NFL draft campaign
7. Strategic Plan
8. Director's update
 - a. Sunflower Summer Program
 - b. Tourism Grants
 - c. National Travel and Tourism Week
9. Industry member Reports
 - a. Sport Hunting Association – Representative Ken Corbet
 - b. Tourism Industry Association of Kansas – Suzan Barnes
 - c. Fuel Marketing Association – Susie Coleman
 - d. Kansas Restaurant & Hospitality Association – Lodging - open
 - e. Kansas Restaurant & Hospitality Association – Restaurants – Chuck Magerl
 - f. Ex-Officio Reports
 - Kansas State Historical Society – Sarah Bell
 - Kansas Dept of Wildlife and Parks – Nadia Reimer / Steve Adams
 - Kansas Dept of Transportation – open
10. Announcements
11. Adjournment

Reminder: Next Meeting Date – Friday, Aug 4, 9:00 – 11:00 AM Final mtg of 2023: Friday, Nov 3.