

SUNFLOWER SUMMER



Admissions Based Attractions

Venues with admissions are eligible to receive a reimbursement for program participants.

Non-Admissions Based Attractions

New to the program this year, non-admission-based attractions are eligible for a grant of \$5 per program participant.

Sunflower Summer 2024

They say the best things in life are free, and they're right. Sunflower Summer offers a chance for Kansas families to explore the Sunflower State — for free.

Don't miss your chance to participate in the 2024 Sunflower Summer Program, brought to you by Kansas Tourism!

**Venue Applications Open
January 22 - March 15**

**2024 Sunflower Summer Season
May 25 - August 11**

LEARN MORE AT

TravelKS.com/SunflowerSummer



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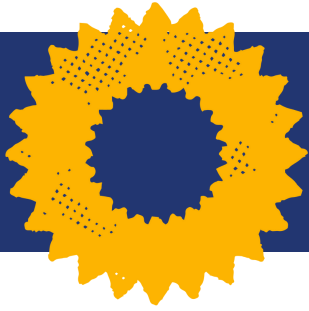
Jordan Roemerman



785-338-6066



jordan.roemerman@ks.gov



FREQUENTLY ASKED QUESTIONS

Do I have to pay to participate as a venue in Sunflower Summer?

Sunflower Summer is a free program for both venues and users!

Am I eligible to participate as a Sunflower Summer venue?

Eligible venues must be a tourism-driven attraction located in the state of Kansas. Attractions must fit into one of the following categories: museums, discovery centers, historic sites, arboretums, water parks, amusement parks, zoos, guided trolley tours, live theater events, and professional sports events.

I represent a professional sports event or a live theater performance. Am I eligible for Sunflower Summer?

Live theater events and professional sports events are eligible for program participation for one event date or show run during the 2024 Sunflower Summer Season. Live theater events must be rated 'G' and/or appropriate for children of all ages.

My attraction doesn't have a cost for admission. Can I participate in the Sunflower Summer Program?

Non-admission-based venues, including venues with no staff on site, can participate in Sunflower Summer as long as eligibility criteria (listed in the Program Guidelines) are met. Non-admission-based venues may receive a grant of \$5 per participant when tickets are activated at your location. Non-admission-based venues must follow all other application and agreement procedures as detailed. Non-admission-based venues must use the granted funds for operations or marketing projects for their venue.

FIND MORE AT

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