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## **Kansas City Kansas Convention & Visitors Bureau Website Win Silver W<sup>3</sup> Award**

**Kansas City, KS** – The Kansas City Kansas Convention & Visitors Bureau website, [www.VisitKansasCityKS.com](http://www.VisitKansasCityKS.com), was recently recognized with a Silver W<sup>3</sup> Award. The W<sup>3</sup> Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only group consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms.

"The creativity and quality of this season's entries raised the bar once again. As our connected world continues to expand in new and exciting ways, our winners are a true testament to the power of Web creativity across the world." said Derek Howard, the director of the AIVA.

The W<sup>3</sup> Awards honors creative excellence on the Web, and recognizes the creative and marketing professionals behind award winning Websites, Web Video and Online Marketing programs. The W<sup>3</sup> is the first major Web competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

### **About Kansas City Kansas Convention & Visitors Bureau**

The Kansas City Kansas Convention & Visitors Bureau, Inc. is an independent, not-for-profit organization that promotes Kansas City, KS as a visitor destination. Our mission is to market Kansas City, KS to regional, national and international visitors to favorably impact the Kansas City, KS economy through tourism.

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