



VISIT

KANSAS CITY KANSAS

**5 KCK STORIES
TO TELL**

**8 EPIC
EXPERIENCES**

**KCK FUN
FACTS & FIGURES**

2024

MEDIA KIT



WELCOME TO KANSAS CITY, KANSAS

The history of Kansas City is a tale of two cities; Kansas City, Kansas and Kansas City, Missouri. Divided by the Missouri river, each holds its own unique character and story. Together the two cities and a dozen others make up the greater Kansas City metropolitan area.

Tourism in Kansas City, Kansas began thriving in 2001 with the completion of Kansas Speedway and continued with the 400-acre tourist development, Village West. Presently Kansas City, Kansas now welcomes more than 10 million visitors.

Known as a mecca for sports and shopping, Kansas City, Kansas is also home to a plethora of affordable family-fun experiences. Here you'll find a true melting pot of history and culture through our museums and monuments telling the stories of our past.

We invite you to visit and uncover unique stories your readers haven't read!

INSIDE:

WELCOME TO KCK 2
WHO KCK IS HOME TO 3
5 INTRIGUING STORIES 4
8 EPIC EXPERIENCES 5
FACTS & FIGURES 6

 @VisitKansasCityKS

 @VisitKansasCityKS

 @VisitKansasCityKS

 @VisitKCK

 @VisitKCK



VISIT
**KANSAS
-CITY-
KANSAS**

THE SIDE OF
KANSAS CITY
YOU MAY NOT KNOW

Located in the heart of America, Kansas City, Kansas is known for its convenience, affordability and Midwestern hospitality. A study in contrasts where small town charm intersects family-friendly attractions and entertainment. And at the center of it all, a culturally diverse community rich with history and unique experiences. KCK has a fascinating story of adversities and triumphs as well as famous legends and trailblazers waiting to be discovered. We invite you to explore the side of Kansas City you may not know.

Media Contact: Ritz Dasgupta
913.305.3108
Ritz@VisitKansasCityKS.com
VisitKansasCityKS.com

KANSAS CITY, KS IS HOME TO:



Soccer-Centered

Kansas City Kansas is home to Major League Soccer team SportingKC and they host sellout crowds nearly every home game.



NASCAR Racing

Kansas Speedway is a 1.5 mile tri-oval track and hosts two NASCAR race series annually.



World's Best Barbecue

Bring your appetites and get ready to chow down at one of the many award-winning barbecue joints in KCK.



Authentic Tacos

Immerse in a flavor-filled experience of history through food.



5 KCK STORIES TO TELL



1. A TRUE MELTING POT

Discover the different cultures that make KCK unique. **Strawberry Hill Museum** preserves the history of the Eastern Europeans who immigrated to KCK. **Quindaro Underground Railroad Museum** preserves the rich history of the town “Quindaro” where runaway slaves once found sanctuary. **Grinter Place** is home to a trading post that exchanged goods for cash and fur from the Delaware Tribe, started by Moses Grinter and Annie Marshall.



2. KCK TACO TRAIL

Get ready to feast on authentic street tacos made with fresh corn tortillas stuffed with seasoned meat and topped with cilantro, onion and pickled veggies. From street-style to Tex-Mex and everything in between, this tour covers all of the unique flavors that KCK has to offer. The KCK Taco Trail features over 50 local restaurants and rewards diners as they eat their way through KCK. Sign up for the free KCK Taco Trail pass at [KCKTacoTrail.com](https://www.KCKTacoTrail.com).

3. FAMOUS FACES & TRAILBLAZERS

KCK is home to several historical figures and celebrities, and tributes to them can be spotted all throughout the city. Located inside Big Eleven Lake is the **Charlie Parker Memorial**. Complete your tribute to Jazz by stopping at the newest **Charlie ‘Yardbird’ Parker** mural on Stewart Av. Born in KCK, Charlie was a famous saxophonist who helped develop “bebop” Jazz music. See one of the oldest statues of **John Brown**, a famous abolitionist. Walk the same trails **Lewis & Clark** once did when they camped at Kaw Point in KCK on June 26, 1804.



4. OUTDOOR ADVENTURES

Kansas City has plenty of outdoor activities for you to explore. Whether it's fresh air you're seeking or thrills to get your heart pumping, KCK has an abundance of space for you to roam. Ride shotgun or drive a stock car around the track up to speeds of 155 mph with the **NASCAR Racing Experience**. Get a bird's-eye view of the city over the forest and reach speeds of nearly 55 mph at **Zip KC**. Ride or hike along the trails at **Wyandotte County Lake and Park**.

5. WHAT'S NEW

Kansas City Kansas welcomes a dynamic lineup of new experiences in 2024. In Summer 2024, the **Rock Island Bridge** will open as America's first entertainment district over a river—a nod to Kansas City's past and a modern community hub. **Homefield KC**, the \$838 million youth sports complex, debuted in Spring 2024, aiming to bring innovation to the sports and entertainment landscape, featuring all-turf baseball fields and indoor multisport facilities.



8 EPIC EXPERIENCES

WORLD'S HOTTEST HOT SAUCE CHALLENGE "THE SOURCE"

Spicin Foods has created some of the spiciest concoctions in the world. Measuring at 7.1 million Scovilles, challengers are required to sign a waiver.

GO TO THE MOON

Watch live demonstrations of marble-making at Moon Marble Company, play a round of Ringer and peruse the tiny shelves packed with nostalgic toys and marbles of every shape and size.

STAY IN A CHATEAU

Go on an adventure and explore the world at Chateau Avalon Hotel. Featuring themed adventure rooms such as the Castaway Isle, New York Penthouse, Tahitian Treehouse and Egyptian Palace, the boutique hotel provides a unique lodging experience.

SHOP 400+ ACRES OF BARGAINS AT VILLAGE WEST

Find premium fashion at value prices at Legends Outlets Kansas City. Bass Pro features everything from hunting and fishing to outdoor gear. And if you are in the market for new flooring, appliances or furniture, Nebraska Furniture Mart has everything you need to furnish your home and more.

LEAVE BORING IN THE DUST

Get behind the wheel of a Late Model or Modified race car with a Kenny Wallace Dirt Racing Experience at Lakeside Speedway and gear up for some high-powered sideways fun in the dirt.

EMBARK ON A MAGICAL JOURNEY: SLAY CHARLOCK, THE EVIL DRAGON

MagiQuest at Great Wolf Lodge turns the hotel into your personal playground. Players choose their adventure along with a magic wand to unlock clues, befriend the Treetop Pixies and defeat the Goblin King.

GO ZIP LINING IN THE DARK

Experience the ultimate glow-in-the-dark adrenaline rush at Zip KC. The new Night Flights Adventure Zip Line Tours features illuminating zip towers with color changing LED's, laser light shows dancing through the trees and glow sticks galore.

ALL ABOARD

Don a paper conductor hat and watch your meal be delivered by an overhead train at Fritz's Railroad Restaurant. Covered with train décor, the diner has been a local favorite since 1954 nstasty old-fashioned hamburgers and soda-fountain treats.

KCK FACTS & FIGURES

Visit Kansas City Kansas is the official destination marketing organization for the city of Kansas City. Our mission is to generate economic impact through tourism by promoting Kansas City, Kansas as a destination for visitors, conventions, and sporting events.



Barbecue is always a good idea, if you are in KCK.



The Beaumont Fountain at Chateau Avalon is modeled after the Fountain de Mers at the Place de la Concorde in Paris, France.



Kansas City, Kansas has a Yellow Brick Road that leads to legendary discoveries at the Legends Outlets.

DID YOU KNOW?

1. The highest Rooftop Patio in Kansas City, Kansas is at Dave & Buster's.
2. Over 11 million cubic yards of dirt was moved to construct Kansas Speedway. That's enough dirt to fill 1 million dump trucks or an NFL stadium five times.
3. Emmy winner Eric Stonestreet is from Kansas City, Kansas
4. Award-winning singer, song writer and actress Jonelle Monae was born in Kansas City, Kansas.
5. There are two Kansas Cities – Kansas City, Kansas and Kansas City, MO.

NICKNAMES

Heart of America, KCK,
The Dot (Dotte)

VISITATION

Kansas City, KS welcomes over
10 million visitors annually

POPULATION

152K+

LAND AREA

151 square area

ELEVATION

740 ft.

COST OF LIVING INDEX

92.7%

HOTEL ROOMS

2,000+

WEATHER

Average High Daily Temperatures
(in Fahrenheit)

January	39°
February	45°
March	56°
April	67°
May	76°
June	85°
July	90°
August	89°
September	80°
October	68°
November	54°
December	42°

DISTANCE TO LARGER CITIES

Wichita, KS	196 miles
St. Louis, MO	251 miles
Chicago, IL	529 miles
Dallas, TX	553 miles
Denver, CO	602 miles