



VISIT

# KANSAS CITY KANSAS

**2021**  
Media Kit

**5 INTRIGUING**  
STORY IDEAS

**8 EPIC**  
EXPERIENCES

**KCK FUN**  
FACTS & FIGURES





## **WELCOME TO KANSAS CITY, KS!**

The history of Kansas City is a tale of two cities; Kansas City, KS and Kansas City, MO. Divided by the Missouri river, each holds its own unique character and story. Together the two cities and a dozen others make up the greater Kansas City metropolitan area.

Tourism in Kansas City, KS began thriving in 2001 with the completion of Kansas Speedway and continued with the 400-acre tourist development, Village West. Presently Kansas City, KS now welcomes more than 10 million visitors each year.

Known as a mecca for sports and shopping, Kansas City, KS is also home to a plethora of affordable family-fun experiences. Here you'll find a true melting pot of history and culture through our museums and monuments telling the stories of our past.

We invite you to visit and uncover unique stories your readers haven't read!

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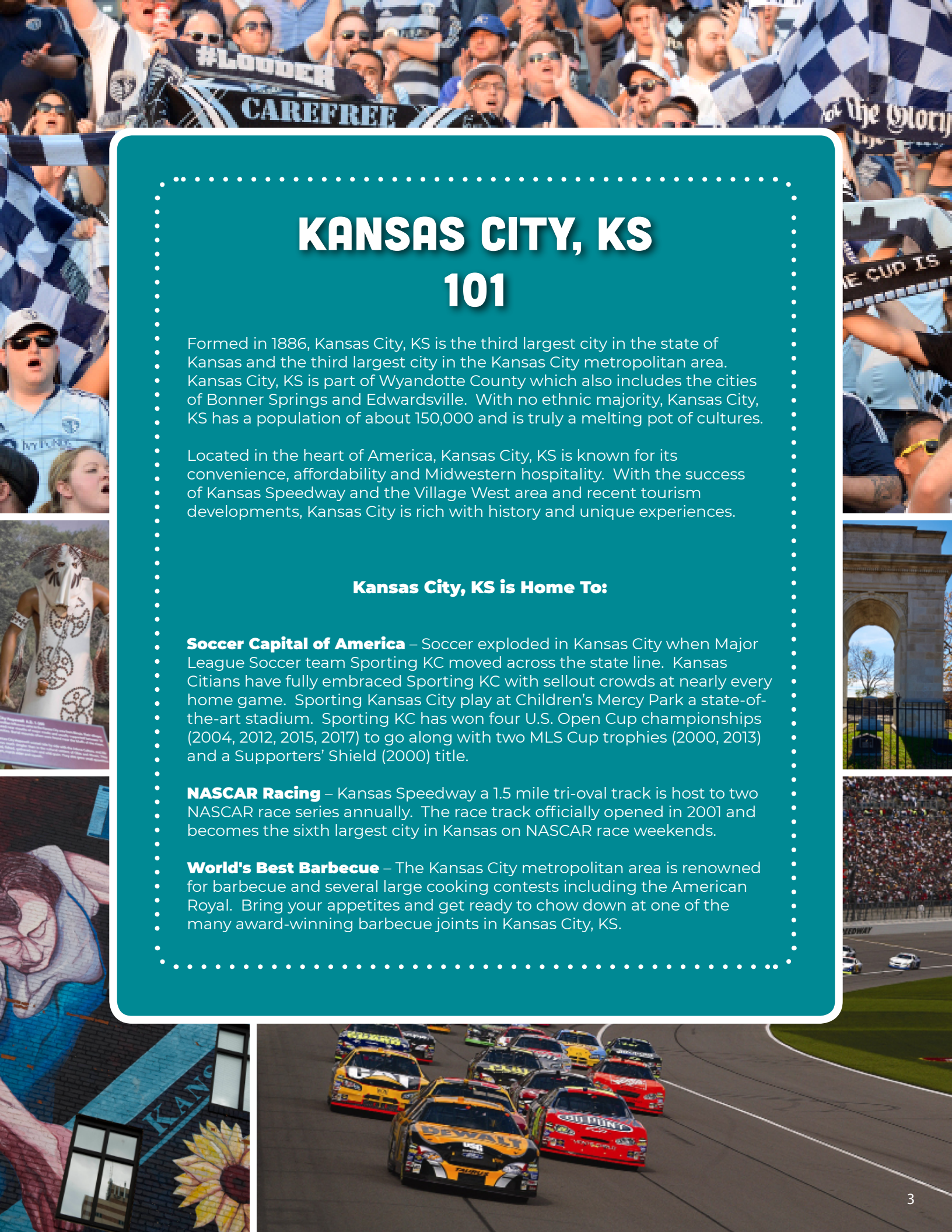
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# KANSAS CITY, KS

## 101

Formed in 1886, Kansas City, KS is the third largest city in the state of Kansas and the third largest city in the Kansas City metropolitan area. Kansas City, KS is part of Wyandotte County which also includes the cities of Bonner Springs and Edwardsville. With no ethnic majority, Kansas City, KS has a population of about 150,000 and is truly a melting pot of cultures.

Located in the heart of America, Kansas City, KS is known for its convenience, affordability and Midwestern hospitality. With the success of Kansas Speedway and the Village West area and recent tourism developments, Kansas City is rich with history and unique experiences.

### Kansas City, KS is Home To:

**Soccer Capital of America** – Soccer exploded in Kansas City when Major League Soccer team Sporting KC moved across the state line. Kansas Citians have fully embraced Sporting KC with sellout crowds at nearly every home game. Sporting Kansas City play at Children's Mercy Park a state-of-the-art stadium. Sporting KC has won four U.S. Open Cup championships (2004, 2012, 2015, 2017) to go along with two MLS Cup trophies (2000, 2013) and a Supporters' Shield (2000) title.

**NASCAR Racing** – Kansas Speedway a 1.5 mile tri-oval track is host to two NASCAR race series annually. The race track officially opened in 2001 and becomes the sixth largest city in Kansas on NASCAR race weekends.

**World's Best Barbecue** – The Kansas City metropolitan area is renowned for barbecue and several large cooking contests including the American Royal. Bring your appetites and get ready to chow down at one of the many award-winning barbecue joints in Kansas City, KS.



VISIT

# KANSAS CITY KANSAS

## FIVE WAYS TO EXPERIENCE KCK

1

### A TRUE MELTING POT

Diverse museums tell the stories of a community filled with a majority of minorities.



3

### MULTIGENERATIONAL TRAVEL

Kansas City, KS is convenient, affordable and flexible allowing you to bond with every member of the family.



2

### KCK TACO TRAIL

Get in line for some of the best street tacos you'll ever taste, right here in Kansas City, KS!



4

### OUTDOOR ADVENTURES

Enjoy the great outdoors as you zip at 55mph over the city or hike one of our many trails.



### WHAT'S NEW

See what's new and trending in Kansas City, KS.

5





## 1. A TRUE MELTING POT

Discover the different cultures that make Kansas City, KS unique. These museums offer a window to the past of how Kansas City became the diverse melting pot it is today.

**Strawberry Hill Museum** - Strawberry Hill Museum preserves the history of the eastern Europeans who immigrated to Kansas City, KS and called the Strawberry Hill area home.  
[www.strawberryhillmuseum.org](http://www.strawberryhillmuseum.org)

**Quindaro Underground Railroad Museum** - The museum preserves the rich history of the town "Quindaro" where runaway slaves once found sanctuary. Browse through the the different exhibits and artifacts on display. Learn about the families who settled in the town and their stories.

**Grinter Place** - Home to Moses Grinter who established the first ferry across the Kansas River. Moses married Annie Marshall, a Lenape (Delaware) Indian. Together they operated the ferry and a trading post that exchanged goods for cash and fur from the Delaware's. [www.kshs.org/grinter\\_place](http://www.kshs.org/grinter_place)

## 2. KCK TACO TRAIL

Get ready to feast on authentic street tacos made with fresh corn tortillas stuffed with seasoned meat and topped with cilantro, onion and pickled veggies. The growing Hispanic population in Kansas City, KS has led to an explosion of taquerias all over town. The KCK Taco Trail features over 50 local restaurants and rewards diners as they eat their way through KCK. Sign up for the free KCK Taco Trail pass at [KCKTacoTrail.com](http://KCKTacoTrail.com).

Start your taco tour with these five local favorites:

**El Camino Real** - 903 N. 7th Street

**Bonito Michoacan** - 1150 Minnesota Avenue

**El Torito** - 1409 Central Avenue

**Tacos El Tio** - 78 N. 10th Street

**Carniceria y Tortilleria San Antonio** - 830 Kansas Avenue

## 3. MULTIGENERATIONAL TRAVEL

What's the latest trend in travel? Multigenerational vacations. More and more families want to travel together to experience new things with the people they love. Centrally located, affordable and with a variety of activities to please all ages, Kansas City, KS is the perfect destination for a multigen vacation.

**Cider Hill Family Orchard** - 38 acres covered with 1300+ trees. 18 different kinds of apples are grown, as well as asparagus, blackberries and raspberries. Activities include U-Pick Orchard, hayrides, fishing and miniature train rides.  
[www.ciderhillfamilyorchard.com](http://www.ciderhillfamilyorchard.com)

**Legends Outlets Kansas City** - Skip down the Yellow Brick Road and spend the day exploring and learning about Legendary Kansans with the free audio tour and scavenger hunt.  
[www.legendsshopping.com](http://www.legendsshopping.com)

**Moon Marble Company Store** - Kids and adults of all ages will love watching live marble-making demonstrations, exploring timeless toys and playing old-fashioned marble games.  
[www.moonmarble.com](http://www.moonmarble.com)

## 4. OUTDOOR ADVENTURES

Kansas City has plenty of outdoor activities for you to explore. Whether it's fresh air you're seeking or thrills to get your heart pumping, KCK has an abundance of space for you to roam.

**NASCAR Racing Experience** - Ride shotgun or drive a stock car around the track up to speeds of 155 mph. [www.nascarracingexperience.com](http://www.nascarracingexperience.com)

**Zip KC** - Get a bird's-eye view of the city as you zip line over the forest and reach speeds of nearly 55 mph. Sunset Tours great for date night and book a Glow In The Dark tour for the ultimate zipline experience. [www.zipkc.com](http://www.zipkc.com)

**Lewis & Clark Park at Kaw Point** - For a historic journey, ride or hike along the trails at Kaw Point, the confluence of the Kansas and Missouri rivers, where the famous explorers stopped to camp on June 26, 1804. Or get a different view

## 5. WHAT'S NEW

These new attractions, announcements and upcoming anniversary's will definitely be something to celebrate.

**KCK Heritage Trail** - Visit Kansas City Kansas will be launching a new trail in the spring promoting historical sites, and sharing the stories of immigrants who have made Kansas City their home.

**KCK Celebrates 150 Years** - In 2022, Kansas City, Kansas will celebrate its 150th birthday. The city was officially incorporated in October of 1872. The first city election was also held that same year.

**Kansas City Monarchs** - The Negro Leagues Baseball Museum and Kansas City T-Bones have partnered to revive historic baseball franchise. The T-Bones is now The Kansas City Monarchs and will continue their 2021 season at the former T-Bones stadium.



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# 8 EPIC EXPERIENCES

## WORLD'S HOTTEST HOT SAUCE CHALLENGE "THE SOURCE"

Spicin Foods has created some of the spiciest concoctions in the world. Measuring at 7.1 million Scovilles, challengers are required to sign a waiver.

## GO TO THE MOON

Watch live marble-making demonstrations, play a round of Ringer and peruse the tiny shelves packed with nostalgic toys and marbles of every shape and size.

## STAY IN A CHATEAU

Go on an adventure and explore the world at Chateau Avalon Hotel. Featuring themed adventure rooms such as the Castaway Isle, New York Penthouse, Tahitian Treehouse and Egyptian Palace, the boutique hotel provides a unique lodging experience.

## SHOP 400+ ACRES OF BARGAINS AT VILLAGE WEST

Find premium fashion at value prices at Legends Outlets Kansas City. Cabela's features everything from hunting and fishing to outdoor gear. And if you are in the market for new flooring, appliances or furniture, Nebraska Furniture Mart has everything you need to furnish your home and more.

## LEAVE BORING IN THE DUST

Get behind the wheel of a Late Model or Modified race car with a Kenny Wallace Dirt Racing Experience at Lakeside Speedway and gear up for some high-powered sideways fun.

## SLAY CHARLOCK, THE EVIL DRAGON

MagiQuest at Great Wolf Lodge turns the hotel into your personal playground. Players choose their adventure along with a magic wand to unlock clues, befriend the Treetop Pixies and defeat the Goblin King.



## GO ZIP LINING IN THE DARK

Experience the ultimate glow-in-the-dark adrenaline rush at Zip KC. The new Night Flights Adventure Zip Line Tours features illuminating zip towers with color changing LED's, laser light shows dancing through the trees and glow sticks galore.

## ALL ABOARD

Don a paper conductor hat and watch your meal be delivered by an overhead train at Fritz's Railroad Restaurant. Covered with train décor, the diner has been a local favorite since 1954 delivering tasty old-fashioned hamburgers and soda-fountain treats.





**NICKNAMES:**

Heart of America, KCK,  
The Dot (Dotte)

**VISITATION:**

Kansas City, KS welcomes over  
10 million visitors annually

**POPULATION:**

152K+

**LAND AREA:**

151 square area

**ELEVATION:**

740 ft.

**COST OF LIVING INDEX:**

92.7%

**HOTEL ROOMS:**

2,000+



**The Beaumont Fountain at Chateau Avalon is modeled after the Fountain de Mers at the Place de la Concorde in**

**WEATHER:**

Average High Daily  
Temperatures in  
Fahrenheit

January	39°
February	45°
March	56°
April	67°
May	76°
June	85°
July	90°
August	89°
September	80°
October	68°
November	54°
December	42°

**DISTANCE TO LARGER CITIES:**

Wichita, KS	196 miles
St. Louis, Mo	251 miles
Chicago, IL	529 miles
Dallas, TX	553 miles
Denver, CO	602 miles

# FACTS & FIGURES

Visit Kanas City Kansas is the official destination marketing organization for the city of Kansas City. Our mission is to generate economic impact through tourism by promoting Kansas City, Kansas as a destination for visitors, conventions, and sporting events.

## DID YOU KNOW?



**Kansas City, KS has a Yellow Brick Road that leads to legendary discoveries at Legends Outlets.**

The highest Rooftop Patio in Kansas City, Kansas is at Dave & Buster's.

More than 11 million cubic yards of dirt was moved to construct Kansas Speedway. That's enough dirt to fill 1 million dump trucks or an NFL stadium five times.

Emmy award-winning actor Eric Stonestreet is from Kansas City, KS.

Patsy Cline's last performance was in Kansas City, KS at Memorial Hall.

There are two Kansas Cities – Kansas City, KS and Kansas City, MO.

Hollywood Casino houses a replica of Dorothy's dress and Ruby Red Slippers from the Wizard of Oz. Award-winning singer, song writer and actress Jonelle Monae was born in Kansas City, KS.

The only agricultural museum chartered by Congress to honor America's farmers is in Wyandotte County.

Country singer Garth Brooks performed at the Wyandotte County Fair in Kansas City, KS in 1990 before making it big.

The town of Quindaro, in what is now Kansas City, KS was a stop along the Underground Railroad.



# KANSAS CITY

## Metro Map



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-CITY-  
KANSAS**

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PO Box 171517, KCK 66101  
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