



The Kelowna Wine Trails program promotes the Central Okanagan as a highly desirable Canadian wine region. Kelowna Wine Trails touring guides are a visitor must-have for wine tasting in the Central Okanagan. A network of five different wine trails cross-promote each other, resulting in increased business for all.

Includes

- formatted ad with business listing, image, address, contact info, and hours of operation in guide
- locator on map
- inclusion in Tourism Kelowna's content marketing program
- access to creative package that includes video and photography
- enhanced additional listing on tourismkelowna.com/do/wine
- placement of digital brochure on tourismkelowna.com/do/wine/guide
- display materials/sign, decal, logo for use by program participants

Prerequisites

- hold a current Necessities Advertising Package
- available only to Central Okanagan wineries, breweries, distilleries, and cideries with tasting rooms

Distribution

- 100,000 copies of the Kelowna Wine Trails guide are distributed at attractions and services throughout BC and Alberta

To view the current Kelowna Wine Trails guide, go to tourismkelowna.com/do/wine/guide

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

Program Fee

\$3,000

Payment

Amount Owed: \$3,000 x 1.05 (gst): \$3,150

Payment Method: Cheque Etransfer *(send payment to accounting@tourismkelowna.com)* Credit Card

Credit Card: **VISA**



Name on Card

Card No

Expiry Month

Expiry Year

CSC Code

Deadlines Book program: October 31, 2018 | Materials: January 18, 2019

Terms and Conditions

- **Payment is due at time of booking**
- Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____

