



CITY OF KELOWNA

# Proclamation

## Tourism Kelowna Love for Kelowna Day

May 27, 2023

**WHEREAS**

Kelowna is a four-season playground, with an abundance of natural beauty, outdoor adventure, and world-class amenities, events, and attractions that residents can enjoy year round, alongside visitors; and

**WHEREAS**

Love for Kelowna Day was established by Tourism Kelowna in 2020 to showcase our region and all it has to offer, and to support local businesses; and

**WHEREAS**

Love for Kelowna Day will be held annually on the last Saturday in May, to celebrate the economic and social contributions of the industry; and

**WHEREAS**

Visitors and locals are encouraged to join the tourism industry in celebrating who we are and where we live by exploring their favourite places, supporting local businesses, and sharing their love for Kelowna; and

**WHEREAS**

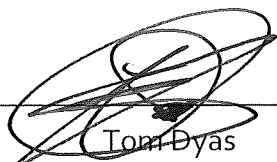
It is fitting on Love for Kelowna Day, and every day, to recognize and celebrate the value of tourism and the positive contributions the industry makes to quality of life in Kelowna and the Central Okanagan;

**THEREFORE**

I, Tom Dyas, as Mayor of the City of Kelowna, do hereby proclaim  
May 27, 2023 as

### *Love for Kelowna Day*

In the City of Kelowna, Province of British Columbia

  
Tom Dyas  
MAYOR

MAY 27 2023

Dated on this day