



Meetings and conferences generate more than economic activity for our region. By targeting programs aligned to local industry, we can attract more business investment, new talent, and help further research and innovation in our community. Aligning with Destination Canada’s economic sector strategy, Tourism Kelowna will focus our proactive sales efforts within our community’s economic strengths. Utilizing the stories and businesses featured in the OKGo campaign—a collaborative partnership between the Central Okanagan Economic Development Commission, Accelerate Okanagan, and Tourism Kelowna—we will generate meeting and conference opportunities that have a unique value proposition specific to Kelowna and the Central Okanagan.

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

Program Fees

Basic Program

- \$800**
- customized flat sheet for use at sales calls and functions
- inclusion in Tourism Kelowna’s #exploreKelowna blog (one business mention with contact information)
- website listing on tourismkelowna.com/meeting-groups
- staff participation in educational workshops, presentations, and FAMs
- One (1) Tourism Kelowna branded teamwear vest. *Additional vests available: \$100 each. Sizing to be received by Oct 14, 2022.*

Cost-Shared Tradeshows*

\$1,250 CSAE Tête à Tête: February 8, 2023 | Ottawa, ON | csaetetete.ca

\$1,250 CMEE: August 15 & 16, 2023 | Toronto, ON | cmeexpo.ca

Cost-Shared Sales Events*

\$700 Toronto Sales Event: Date TBD | Toronto, ON

\$700 Calgary Sales Event: Date TBD | Calgary, AB

\$700 Vancouver Sales Event: Date TBD | Vancouver, BC

\$700 Vancouver Sport Event: Date TBD | Vancouver, BC

\$100 Added teamwear vest

**Basic Program package required for participation.*

Payment

Amount Owed: Fee(s) x 5% (gst) =

Payment Method: Cheque Etransfer *(send payment to accounting@tourismkelowna.com. Answer: Kelowna)*

Credit Card:

Name on Card

Card No

Expiry Month

Expiry Year

CSC Code

Terms and Conditions

→ **Payment is due at time of booking** | → Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____

Please indicate your participation by November 30, 2022.

Please contact Julia Garner julia@tourismkelowna.com | 250-300-0633 for more information.

