

VISITOR CENTRE DIGITAL DISPLAY 2024 ADVERTISING AGREEMENT





The downtown Kelowna Visitor Centre welcomes visitors looking for information about Kelowna and area. Get in front of these visitors by advertising through our Visitor Centre digital displays, aimed at increasing exposure and brand awareness.

Select from two options available: a 48" screen or 110" video wall; you can use one 20-second video or two still ads (each one runs for 10 seconds).

Business Name	Contact

Address

City/Prov Email

Postal Code

Advertising Rates (per month)

AD OPTIONS	AD PLACEMENT DATES	48" DISPLAY SCREEN (50 spaces available)		110" DISPLAY WALL (25 spaces available)	
		Member Rate	Advertiser Rate	Member Rate	Advertiser Rate
One up to 20-second video*	March-May (Spring)	\$100	\$120	\$200	\$240
	June–August (Summer)	\$175	\$210	\$275	\$330
- OR -	Sept-Nov (Fall)	\$100	\$120	\$200	\$240
Two 10-second images®	Dec-Feb (Winter)	\$75	\$90	\$150	\$180
	Full Year	\$400	\$480	\$750	\$900

^{*}One Video ad will show minimum every 10 minutes, 6 times/hour, 72 times/day.

Payment

Amount Owed: Fee(s) x 5% (gst) =

Payment Method: Cheque Etransfer (send payment to accounting@tourismkelowna.com. Answer: Kelowna)

Credit Card VISA Name On Card Card No

Expiry Month Expiry Year CSC Code

Terms and Conditions

- → Payment is due at the time of booking
- → If artwork is not supplied display ready (where applicable), extra charges will apply
- → Tourism Kelowna reserves the right to refuse any advertising placement

← I agree to these terms and conditions Signature (digital)

Date Signature by hand ______

[®] Two Images ad will show one image minimum every five minutes, 12 times/hour, 144 times/day All prices subject to GST.