



In support of local food and beverage tourism businesses, this collaborative marketing program will raise awareness of agricultural and food and beverage experiences and drive more business to participating businesses. The program will be tailored to these specific sectors and provides exceptional value by targeting key markets with creative and effective tactics including:

- Enhanced listing on tourismkelowna.com
- Guaranteed mentions in #exploreKelowna blog articles
- Guaranteed mentions on Tourism Kelowna social media channels
- Paid social media advertising through Tourism Kelowna channels
- Inclusion in #exploreKelowna check-in style mobile pass
- Inclusion in #exploreKelowna monthly newsletter
- Content collection by a local creator for use on social media and blogs
- Sponsored content and advertising in local media outlets
- Collateral indicating your business is part of the program

Prerequisites

FOOD – Businesses that grow, cultivate, and/or use local ingredients:

Markets | Farms | Orchards | Restaurants | Bakeries, cafes, etc.

BEVERAGE – Businesses that use local ingredients and/or have on-site production facilities:

Breweries | Cideries | Distilleries | Coffee Roasters | Kombucha, juice, or other craft beverage makers

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

Business Type Beverage | Food

Rates

Member: **\$750** | Advertiser: **\$900**

All prices are subject to GST.

Payment

Amount Owed: Fee(s) x 5% (gst) =

Payment Method: Cheque Etransfer *(send payment to accounting@tourismkelowna.com. Answer: Kelowna)*

Credit Card  

Name On Card

Card No

Expiry Month

Expiry Year

CSC Code

Deadline Beverage: Friday, February 29, 2024 | Food: Friday, March 15, 2024

Terms and Conditions

- **Payment is due at time of booking**
- Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____