



Showcase your business to outdoor enthusiasts! Be part of the Kelowna Outdoor Guide – one of the most requested maps - is currently being updated with new features and more ways to reach residents and visitors excited to be outside and in nature.

This comprehensive piece covers the most popular trails, dog park information, local tips, hiking/biking etiquette, AdventureSmart information, paddle routes, and more.

**Includes:**

- Business listing with name, phone, email, web address OR formatted ad with image, copy, logo, address, contact info, and hours of operation
- Locator on map *\*advertisers must provide a fully formatted ad for the space booked\**
- Multi-Year Exposure
- Placement of digital brochure on tourismkelowna.com

**Support Tactics:**

- Inclusion in blog articles and monthly #exploreKelowna e-newsletters
- Digital brochure on tourismkelowna.com

**Distribution:**

- 75,000 copies of the Outdoor Trails guide will be distributed at the Kelowna Visitor Centre, YLW Information Kiosk as well as at attractions, hotels, restaurants, and retail outlets throughout the area.

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Tel: \_\_\_\_\_

City/Province: \_\_\_\_\_ Email: \_\_\_\_\_

Postal Code: \_\_\_\_\_

**Folded Map Advertising SizeOptions:**

- Full-size ads (3.855 in x 5.355 in): \$1000/ea
- Half-size ads (3.855 in x 2.6775 in): \$500/ea

**Deadlines**

**Book program:** April 30, 2024 | **Materials:** May 3, 2024

**Payment**

Amount Owed:  x 5% (gst)  =  Payment Method:  Cheque  Credit Card  CVC: \_\_\_\_\_

Credit Card:    Credit Card: \_\_\_\_\_

Expiry (Month): \_\_\_\_\_ Expiry (Year): \_\_\_\_\_

**Terms and Conditions**

- **Payment is due at time of booking**
- Participation is subject to approval
- I agree to these terms and conditions

Signature (digital): \_\_\_\_\_ Signature (by hand): \_\_\_\_\_ Date: \_\_\_\_\_