Kelowna

2025 BASE & ENHANCED PROGRAM AGREEMENT

Program Benefits	Base Program	Enhanced Program
Standard online listing on the Tourism Kelowna website	x	х
Listing and locator on the Kelowna & Area map	X	X
Company brochures displayed at the Kelowna Visitor Centre	X	X
#exploreKelowna and Tourism Kelowna Industry Newsletter subscription	X	Х
Add events to our Online Events Calendar	X	X
Promote Specials Events on the Local Community Events 48" Digital Display in the Visitor Centre	X	X
Member Partner Portal access - a resource & research tool for Members	X	X
NEW - Member & Industry Stakeholder Network Mornings & Events	X	X
NEW - Tourism Kelowna Member Decal - Digital & Print	X	X
NEW - Offers & Promotions Page on new website	X	Х
NEW - Industry Discount on Love for Kelowna & Kelowna Vibes Merc (Members Only. T&C's Apply)	X	X
Invitation to industry plug-in sessions and workshops	X	X
Access to Tourism Kelowna FAM tours (subject to availability)	X	X
Access to additional paid marketing programs	X	X
Invitation to the Annual General Meeting*	X	X
Voting member status of Tourism Kelowna*	X	Х
Option to run for Tourism Kelowna Board of Directors*	X	X
Placement of brochures at the YLW Visitor Information Kiosk		x
Upgrade to enhanced online listing (top of category)		x
One (1) additional standard listing in a separate category (does not include the "Meetings" page)		x
Priority delivery of Tourism Kelowna brochures		X
Member Price - All tourism related businesses located within the Central Okanagan (Lake Country to Peachland)	\$399	\$850
Advertiser Price - Non-tourism related businesses located in the Central Okanagan, or tourism-related businesses located outside of the Central Okanagan	\$495	

Business Name:		
Address:		
City/Province:		
Contact:		
Tel:	Email:	

nnual Program Fee		
N/C	Central Okanagan accomodations collecting the MRDT or DMF	
\$399	Base Program - Member Fee	
\$495	Base Program - Advertiser Fee	
\$850	Enhanced Program - Member Fee	
\$50	Addition web listing or location within the Central Okanagan	
\$95	Additional web listing or location outside the Central Okanagan	

Terms and Conditions

- → Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform.
- \rightarrow A copy of your current business license must accompany this form
- → Unless otherwise noted, participation commences on the first day of the following month from date of this agreement and is valid for a 12-month period
- $\rightarrow~$ You will automatically be invoiced for renewals in subsequent years unless you request cancellation
- \rightarrow Participation is subject to approval
- $\rightarrow~$ l agree to these terms and conditions

Signature (digital):	Signature (by hand):	Date:
Complete and submit electronically, or print, comp		
Jacqui Dowling, Membership & Industry Developme	ent	

250-861-1515 ext 214 | jacqui@tourismkelowna.com