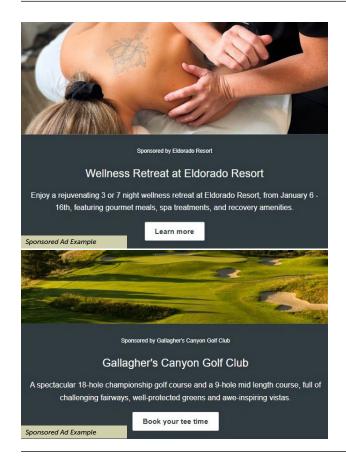


#exploreKelowna MONTHLY NEWSLETTER AD AGREEMENT



Tourism Kelowna members have the opportunity to include a sponsored ad in our consumer facing **#exploreKelowna** monthly newsletter. The newsletter includes blog posts on things to do in Kelowna, featured events, and hotel packages and promotions.

There are 2 ad spots per month available. Space will be available on a first-come, first-serve basis.

The Sponsored Ad Includes:

- One Image (landscape)
- 1 URL link to business website
- Title (up to 40 characters)
- Description (up to 160 characters)

Monthly Newsletter Specifications:

- 1. 21,000 Newsletter Subscribers
- 2.37% Open Rate

Business Name:		Contact:		
Address:		Tel:	Email:	
City/Province:	Postal Code:			

Requested Month						
January	March	May	July	September	November	
February	April	June	August	October	December	

Terms and Conditions

- → Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform.
- → Tourism Kelowna reserves the right to refuse any advertising placement.
- → lagree to these terms and conditions

Signature (digital):	Signature (by hand):	Date:

Complete and submit electronically, or print, complete and email to Jacqui Dowling, Membership & Industry Development