



Tourism Kelowna members have the opportunity to include a sponsored ad in our consumer facing [#exploreKelowna](#) monthly newsletter. The newsletter includes blog posts on things to do in Kelowna, featured events, and hotel packages and promotions.

There are 2 ad spots per month available. Space will be available on a first-come, first-serve basis.

The Sponsored Ad Includes:

- **One Image** - (landscape)
- **1 URL link to business website**
- **Title** - (up to 40 characters)
- **Description** - (up to 160 characters)

Monthly Newsletter Specifications:

- 1. 21,000 Newsletter Subscribers**
- 2. 37% Open Rate**

Business Name: _____

Contact: _____

Address: _____

Tel: _____ Email: _____

City/Province: _____ Postal Code: _____

Requested Month					
January	March	May	July	September	November
February	April	June	August	October	December

Terms and Conditions

- Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform.
- Tourism Kelowna reserves the right to refuse any advertising placement.
- I agree to these terms and conditions

Signature (digital): _____

Signature (by hand): _____

Date: _____

Complete and submit electronically, or print, complete and email to
Jacqui Dowling, Membership & Industry Development
250-861-1515 ext 214 | jacqui@tourismkelowna.com