

2025 VISITOR CENTRE DIGITAL DISPLAY ADVERTISING AGREEMENT



The downtown Kelowna Visitor Centre welcomes visitors looking for information about Kelowna and area. Get in front of these visitors by advertising through our Visitor Centre digital displays, aimed at increasing exposure and brand awareness.

Promote your business on our **110" Display Wall** (portrait only), located in at the main back wall of the Visitor Centre.

You can use one 20-second video or two still ads (each one runs for 10 seconds).

Date: ____

Ad Options	Ad Placement Dates	110" Display Wall - Portrait Only (25 spaces available)	
		Member Rate	Advertiser Rate
One Video Ad (up to) 20-second video*	March – May (Spring)	\$200	\$240
	June – August (Summer)	\$275	\$330
– OR –	September – November (Fall)	\$200	\$240
Two Images Ad 10-second images**	December – February (Winter)	\$150	\$180
	Full Year	\$750	\$900

^{*} One Video ad will show minimum every 10 minutes, 6 times/hour, 72 times/day

All videos or images are portrait format only.

Business Name:	Contact:			
Address:	Tel:	Email:		
City/Province: Postal Code:				
Terms and Conditions → Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform. → If artwork is not supplied display ready (where applicable), extra charges will apply. → Tourism Kelowna reserves the right to refuse any advertising placement. → I agree to these terms and conditions				

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Signature (by hand): ___

Complete and submit electronically, or print, complete and email to Jacqui Dowling, Membership & Industry Development

Signature (digital): ___

^{**} Two Images ad will show one image minimum every 5 minutes, 12 times/hour, 144 times/day