

• 2025 Wine Spots Results

What is the Wine Spots Program About?

Kelowna's wine scene is more than a destination—it's a story in every bottle, a journey through sun-drenched vineyards, and a celebration of community.

Tourism Kelowna's Wine Spots Program is a marketing campaign that shares the stories of and connecting wineries with travellers eager to explore the heart of British Columbia's wine country a collaborative approach.



What's Included?

- Paid collaborative marketing campaigns including:
 - Digital display ads
 - Sponsored articles
 - Email marketing
 - Paid social media
- Organic content on Tourism Kelowna's owned channels including:
 - Blog articles
 - Organic social media
- Enhanced visibility on TourismKelowna.com including:
 - Wine Spots landing pages
 - Enhanced listings



2025 Wine Spots Results

2025 Results Paid – Year-round

BC Wine Passport

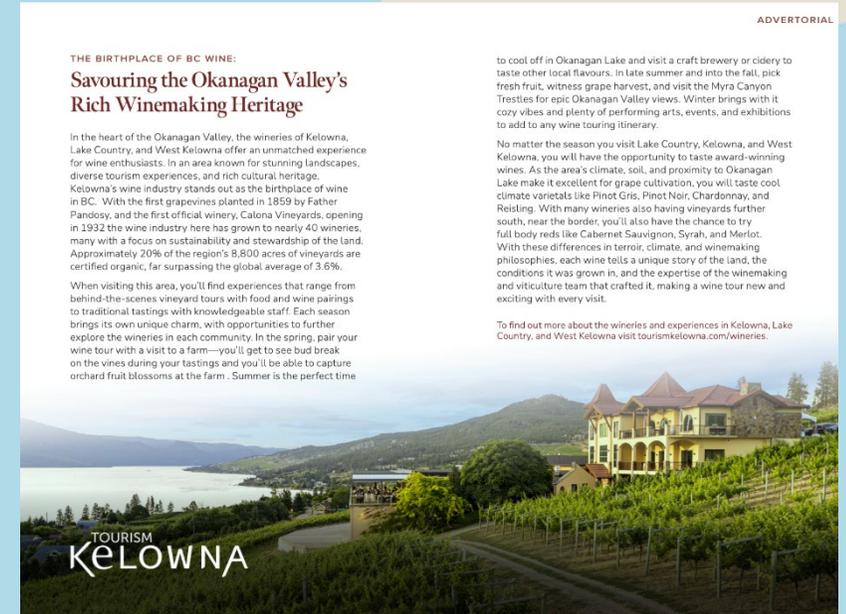
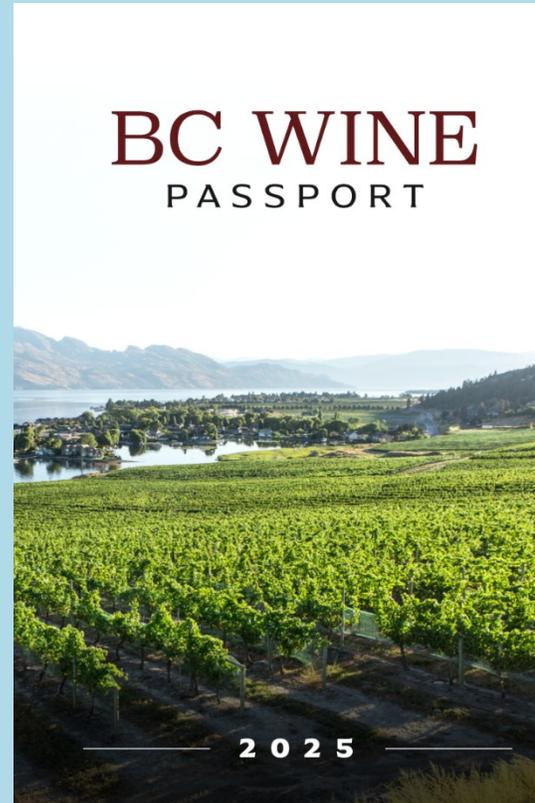
- 1500 printed

Audience

- High income
- High intent to travel
- BC-based
- High wine interest

Message

- Reinforce message of high quality, history, & variety of wine options in Kelowna & area, stay longer, & visit more often or more wineries



TOURISM KELOWNA

2025 Results Paid - Spring

BC Touring Guide

- 6 page spread
- 20,000 circulation

Audience

- High income
- High intent to travel
- BC-based
- High wine & food interest

Message

- Tell the story of each community
- All wineries featured with photo, logo, URL & spring wine tasting information

Laid-Back Luxury: Scenic Sipping in Lake Country

Tucked into the rolling hills on the northeast side of Okanagan Lake, Lake Country's wineries offer a tasting experience as relaxing as the scenery. Here, sun-drenched vineyards produce beautifully crisp whites and elegant, light-bodied reds—perfect for sipping as you take in panoramic lake views.

Make a day of it with a guided wine tour, where each stop invites you to slow down, savour, and soak in the beauty of the region. And don't forget to treat yourself to a spectacular meal at one of Lake Country's exceptional winery restaurants, where fresh, local flavours pair perfectly with each post. This is wine country at its finest!

View locations on the Lake Country map on page 56.

There are nearly 40 wineries in Kelowna and the Central Okanagan. Learn more about those featured here and more at: tourismkelowna.com/wineries

50° PARALLEL ESTATE WINERY
Experience 50° Parallel Estate, where award-winning wine and stunning architecture come together in this corner of wine country. Enjoy a SHOCK ONE and have your favourite meals in our relaxing Brasserie Centre.
50parallel.com

GRAY HORN ESTATE WINERY
Head to the heart of British Columbia Okanagan Valley, Gray Horn has been producing world-class wine-making since 1972. We make you an expert in expert. Taste our every drop with a range of premium wines and the beauty of Lake Country.
grayhorn.com

ARROWLEAF
arrowleafcellars.com

EX NIHILLO VINEYARDS
www.exnihillo.com

ANCIENT HILL ESTATE WINERY
www.ancienthillwinery.com

West Kelowna: Where Bold Wines Meet Iconic Views

Follow the winding roads of West Kelowna and uncover some of the region's most iconic wineries—where award-winning wines meet breathtaking architecture and warm Okanagan hospitality. Each stop offers something unique, from sun-soaked patios overlooking the lake to intimate tasting rooms pouring everything from crisp Pinot Gris to bold Merlot and Academic Pinot Noir.

Whether you're a seasoned wine lover or just starting your tasting journey, this is a sightseeing adventure you won't want to miss. Raise a glass and savour the flavours of West Kelowna!

View locations on the West Kelowna map on page 68.

There are nearly 40 wineries in Kelowna and the Central Okanagan. Learn more about those featured here and more at tourismkelowna.com/wineries

GRIZZLI WINERY
Grizzli Winery offers a distinctly Okanagan experience. Combining award-winning wine-making expertise with a warm, welcoming atmosphere, our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
grizzliwinery.com

QUAILS' GATE WINERY
Since 1989, our passion for grape growing and winemaking has been a family tradition. Our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
quailsgate.com

VOLCANIC HILLS ESTATE WINERY
Visit volcanic West Kelowna's award-winning wine country. Our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
volcanicwinery.com

MISSION HILL FAMILY ESTATE
Blending old world traditions with modern innovation, Mission Hill Family Estate uses regional practices to craft unique wines.
missionhillwinery.com

Kelowna: Where it all Began, The Heart of BC Wine

Kelowna's wine story began in 1893, when Father Paulus planted the region's first vine. Today, that humble beginning has blossomed into a diverse wine destination, with nearly 40 wineries crafting everything from crisp whites and bold reds to small batch organic varietals.

As the days grow warmer, it's the perfect time to take a wine-tasting journey. Enjoy award-winning wine-tasting on a sun-drenched patio, surrounded by sweeping vineyard views and sparkling waters of Okanagan Lake. Whether you're drawn to the trendy urban tasting scene, downtown, boutique wineries of South East Kelowna, or the scenic charm along Lakeview Road, there's no shortage of unforgettable flavours to discover. Your next great pour is waiting!

View locations on the Kelowna map on page 56.

There are nearly 40 wineries in Kelowna and the Central Okanagan. Learn more about those featured here and more at: tourismkelowna.com/wineries

SPRINT CREEK FAMILY ESTATE WINERY
Experience a family tradition on the banks of our own Okanagan. Our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
sprintcreekwinery.com

TANTALUS VINEYARDS
Renowned for crafting world-class reds with texture and complexity, our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
tantalus.com

SPRINT CREEK FAMILY ESTATE WINERY
sprintcreekwinery.com

THE VIBRANT VINE
With its modern aesthetic, Hill Level 3D Art, award-winning wines and our award-winning patios, our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
thevibrantvine.com

THE VIEW WINERY
Four years before the '90s, Winery whose authenticity and fine go hand in hand. Featuring patios, award-winning wines and our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
theviewwinery.com

SANDHILL WINES
Located in downtown Kelowna, and a BC's oldest winery, our Okanagan wine and food experiences are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
sandhillwines.ca

CEDARCREEK ESTATE WINERY
CedarCreek Estate Winery offers delicious, award-winning wines and our award-winning wines are made with passion and care. Visit our winery, enjoy a glass of wine, and explore our Okanagan wine and food experiences.
cedarcreek.bc.ca

2025 Results Paid – Fall

Western Living - Print

- 3 page spread
- 87,000 circulation
- 140,000 readership

Audience

- High income
- High intent to travel
- BC & AB
- High wine & food interest

Message

- Why fall is a great time to travel to the Okanagan for wine touring
- All wineries mentioned, with a special twist/theme for why to visit

TOURISM KELOWNA SPONSORED FEATURE

EVERYWHERE YOU'LL WANT TO EAT AND DRINK IN KELOWNA THIS FALL

Your **2025 Kelowna Fall Winery Picks** for Every Occasion

There are nearly 40 wineries nestled into the region's rolling hills, so we've curated a list for every type of grape lover. Whether you want beautiful views, perfectly paired bites, or a bright bottle of bubbly—we've got you covered.

1. Your Tasting Experience Pick: 60th Parallel Estate – Lake Country
Tasting is an excellent way to sample a variety of wines before committing to a bottle—and 60th Parallel Estate's "transparent" tasting room overlooks the vineyards and Okanagan Lake, so you can sample with a view. The winery also runs tours of the vineyard, where groups can learn how to be a wine taster.

2. Your Historic Pick: Ancient Hill Estate Winery – Lake Country
This boutique winery has a long history as a vineyard in the 1800s and 19th century. It was temporarily converted to an orchard and then a winery again. The winery building at Ancient Hill was designed by Pacific architect Robert Blacklock, and has an old-world feel, as though you've been transported in time. For classic ambiance and a blend with rich history and good wine, of course, Ancient Hill is your pick.

3. Your Food Pairing Pick: Arroyo del Cielo – Lake Country
Most wineries offer food pairings, but Arroyo del Cielo's "Crown Full" wine is a special twist on the traditional.

4. Your Unique Wine Pick: Meadow Vista Winery – Kelowna
In the mood for something different? These truly, these honey wines from Meadow Vista are equally unique as they are delicious. With an array of award-winning honey wines like, need to sample the different ones. Don't miss the bee tour and experience the farm while you're there.

5. Your Wine Club Pick: Priest Creek Family Estate Winery – Kelowna
A family-owned and operated winery, Priest Creek has our pick. If you're looking to join a wine club and support local Okanagan makers. With discounts, complimentary tastings, special events and more, the wine club membership at Priest Creek also has multiple tiers to accommodate your preference.

6. Your Agable Wine Pick: Quail's Gate Estate Winery – West Kelowna
Looking to set aside a few bottles for the future? Quail's Gate has our agable wine pick. Celebrating its 25th anniversary this year, Quail's Gate has great options for those wanting Okanagan char donneys and pilots that ages beautifully.

7. Your Urban Winery Pick: Sandhill Wines – Kelowna
Located in the heart of downtown Kelowna, Sandhill Wines is a quick stop for those already touring the city. The estate at Sandhill was also once the home of Cabana, B.C.'s oldest winery. Be sure to try Sandhill's Small Lot program, which allows notable wines to shine, whether they're from grapes grown with innovative techniques or barrels that impart a unique taste.

8. Your Pinot Noir Pick: Spearhead Winery – Kelowna
Spearhead Winery is the go-to for pinot lovers. This powerhouse is perfect for those looking for a quality bottle of pinot—with several to peruse from. While you're there, sample the unique White Pinot Noir or Pinot Noir Rosé to get outside of the traditional pinot-shaped box.

9. Your Sparkling Wine Pick: Summerhill Pyramid Winery – Kelowna
Not only does Summerhill produce a wide range of organic wines, but there is also a great lineup of

with many of Cedar Creek's wines. But the whites—across all the collections—are a standout. From the award-winning Pinot Blanc to the estate chardonnay, if you're looking to sample some crisp whites in the Okanagan, Cedar Creek is a must-visit.

10. Your Girl's Trip Pick: Ex Nihilo Vineyards – Lake Country
Looking to get away with friends? Make Ex Nihilo a stop on your tour of Kelowna wine country. Tasting from Late to 'out of nothing,' Ex Nihilo has a bit of everything to keep a group happy—good views, great food, tasty snacks, excellent tours and tastings—making it the ideal stop for a girls' trip.

11. Your Wine Gift Pick: Gray Monk Estate Winery – Lake Country
An elegant winery in the region, Gray Monk Estate Winery's bottles are hard to take home—they make excellent gifts too. Choose from limited-edition bottles, the Estate Collection, the Okanagan Collection and more for a gift that anybody who appreciates wine will enjoy.

12. Your Urban Winery Pick: Sandhill Wines – Kelowna
Recently named Winery of the Year for the sixth year by the Wine Align Awards, Mission Hill Family Estate is a must-visit legacy winery in the Okanagan. From awarding

architecture to beautiful views to all-around excellent wines, if you're a wine aficionado (or travelling with one), Mission Hill is perfect for you.

13. Your Riesling Pick: Tanitula Vineyards – Kelowna
Tanitula Vineyards is quickly building a reputation as one of the world's elite crafters of Riesling. Recently, the 2022 Old Vines Riesling was awarded 1st place at the WineAlign Awards. Try a bottle of the 2024 Riesling Lab that pays homage to the winery's iconic vernal and playful experimentation.

14. Your Legacy Pick: The View Winery & Vineyards – Kelowna
The property that's home to the View Winery has been in the family for five generations—and that experience of working on the land is reflected in the quality of their award-winning wines. First this history in the wine shop too, which is located in a 1920s-era vintage building.

15. Your Fun Winery Pick: The Vibrant Wine Winery – Kelowna
Probably the most colourful winery in the Okanagan, The Vibrant Wine is exactly what we'd describe as a "fun" winery (even if that's not a typical adjective one might use for a winery). From colourful labels to equally colourful wines, The Vibrant Wine is your winery pick if you want to have a good time.

16. Your Celebratory Pick: Volcanic Hills Estate Winery – West Kelowna
The Sabering Bubbles in the Vineyard tasting at Volcanic Hills, where guests can use a sabre to pop a bottle of bubbles, is just the unique experience to celebrate an occasion, whether it's an engagement or milestone birthday. Situated on the southeast-slopes of Mount Boucherie, Volcanic Hills gets its name from calling the land on this 60-million-year-old dormant volcano home.

TOURISM KELOWNA SPONSORED FEATURE

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TOURISM KELOWNA SPONSORED

Quail's Gate Winery Grape on Vines

Mission Hill Family Estate Underground Barrel Cellar

Gray Monk Winery Vineyards and Building

TOURISM KELOWNA SPONSORED

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Not only does Summerhill produce a wide range of organic wines, but there is also a great lineup of

bubbles to match. Whether it's organic sparkling wines aged in the pyramid (yes, the building is a pyramid, member-exclusive bottles or a Pinot Noir Rosé Brut, Summerhill is the place for a beautiful bottle of well-made bubbly.

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Courtesy of Tourism Kelowna, Mission Hill Family Estate Winery and The View Winery

2025 Results Paid – Fall

Western Living – Digital

- Sponsored content
 - 1414 page views
- Email Content Share
 - 3 newsletters
 - 13,749 opens/reach
 - 134 clicks to article
- Email Display Ads
 - 3 newsletters
 - 14,136 opens/reach
 - 250 clicks to Wine Spots Page
- Social Media
 - 75,983 impressions
 - 1486 engagements
 - 701 clicks

WESTERN LIVING SUBSCRIBE

WINE
Sponsored Content

Your 2025 Kelowna Fall Winery Picks for Every Occasion

A fall wine tour in Kelowna is always a good idea. Here's a ready-made itinerary of the region's must-visit wineries.

By Remi Wright / September 2, 2025

A guided tour through Ex Nihilo Vineyards. Photo by Nathaniel Atakora Martin

SPONSORED

Your Ready-Made Itinerary of Kelowna's Best Wineries

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KELOWNA
Falling for you

WINE SPOTS

You're crushing it like harvest season at our wineries

[LEARN MORE](#)

westernliving Paid partnership Follow

westernliving 11w
There are nearly 40 wineries nestled into Kelowna's rolling hills, so we've curated a list for every type of grape lover 🍷. Whether you want beautiful views, perfectly paired bites or a bright bottle of bubbly—we've got you covered 🍷.

Click the link in bio for our picks of the region's must-visit wineries this fall.

Photos: @tourismkelowna, @nathanielatakora, @kenny_hagen, @shawntalbotphotography, @dahul, @wheretheworldisb

westernliving 11w
#bcwine #bcwineries #kelowna #kelownawine

Remi

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September 3

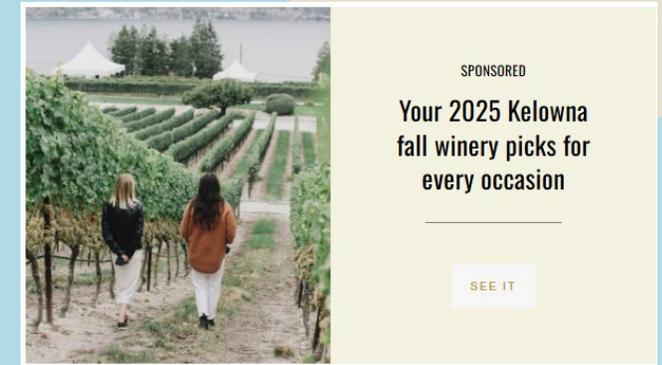
2025 Results Paid – Fall

BC Living – Digital

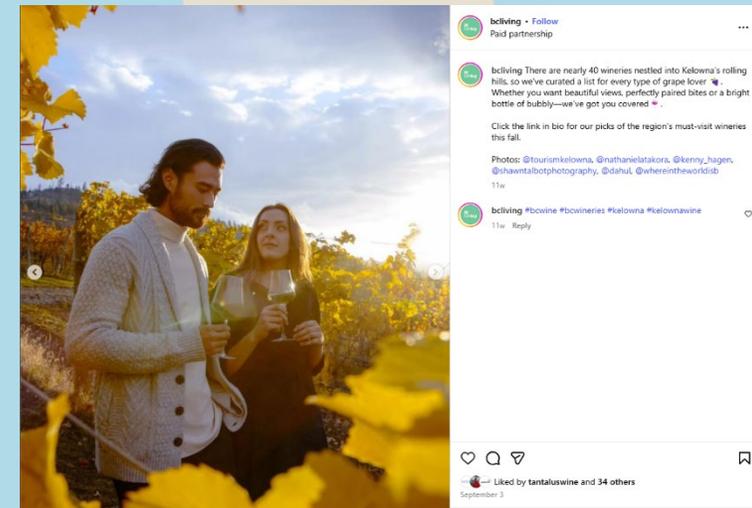
- Sponsored content
 - 1337 page views
- Email Content Share
 - 2 newsletters
 - 6262 opens/reach
 - 150 clicks to article
- Social Media
 - 39,975 impressions
 - 980 engagements
 - 617 clicks



The screenshot shows the top portion of a web article on the BC Living website. At the top left is a hamburger menu icon, followed by the 'BC Living' logo, and a search icon at the top right. Below the header is a large photograph of two women walking through a vineyard with a lake in the background. A caption below the photo reads: 'A guided tour through Ex Nihilo Vineyards. Photo by Nathaniel Atakora Martin'. Underneath the photo is the category 'DRINKS' in orange, followed by 'Sponsored Content' in a smaller font. The main title of the article is 'Your 2025 Kelowna Fall Winery Picks for Every Occasion'. Below the title is a short introductory paragraph: 'A fall wine tour in Kelowna is always a good idea. Here's a ready-made itinerary of the region's must-visit wineries'. At the bottom of the article preview, it says 'By Remi Wright / September 2, 2025'.



This is a sponsored content card. On the left side, there is a photograph of two women walking through a vineyard. On the right side, the text reads 'SPONSORED' at the top, followed by the title 'Your 2025 Kelowna fall winery picks for every occasion'. At the bottom right of the card is a white button with the text 'SEE IT'.



The screenshot shows an Instagram post from the account @bcliving. The main image is a man and a woman standing in a vineyard, both holding glasses of wine. The post text reads: 'bciving There are nearly 40 wineries nestled into Kelowna's rolling hills, so we've curated a list for every type of grape lover. Whether you want beautiful views, perfectly paired bites or a bright bottle of bubbly—we've got you covered. Click the link in bio for our picks of the region's must-visit wineries this fall. Photos: @fourmkelowna, @nathanielatakora, @kenny_hagen, @shaantalphotography, @dihul, @wheretheworldis'. The post has 11w (11 weeks) old and includes a 'Reply' option. At the bottom, it shows 'Liked by tantaluswine and 34 others' and the date 'September 3'.

TOURISM KELOWNA

2025 Results Paid – Fall

edible Vancouver & Wine Country

Print - 4 page spread

- 30,000 circulation

Display Ads

- Run to end of November
- 10,000 minimum impressions guaranteed

Audience

- High income
- High intent to travel
- BC-based
- High wine & food interest

Message

- Fall Wine Tasting Experiences

There's no better time to sip and swirl in Kelowna than fall. As the vines turn amber and the air takes on a cozy crispness, the tasting rooms come alive. This is the season of harvest, red wine releases, and winemakers eager to share the story behind every bottle. Sip in boutique cellars, swirl on scenic patios, and savour the moment where land, season, and craft collide.

Whether you're chasing familiar favourites or curious about something new, these 10 tasting experiences are your invitation to explore the valley, one pour at a time.

Learn more at tourismkelowna.com/wineries

KELOWNA

QUALI'S GATE ESTATE WINERY
WEST KELLOWNA
Reserve
Collection Tasting
Sample a selection of Quali's Gate's award-winning Reserve Collection wines while enjoying panoramic views of the wine country and Okanagan Lake. The limited production, estate exclusive wines reflect our history and dedication to wine-making excellence.
qualisgate.com

50th PARALLEL ESTATE WINERY
LAKE COQUHAT
Experience the Wine Cave
Join us for a guided tour of our brand-new wine cave to explore the unique interplay of soil, climate, and craftsmanship that shapes our wines. While touring, taste five exclusive wines from our Estate portfolio, expertly paired with a cheese board.
50parallel.com

GRAY MONK ESTATE WINERY
LAKE COQUHAT
Gray Monk Estate Tour
Our Gray Monk Estate with a stroll through vineyards and get an insider's look at how grapes and craft our BC wines. Sip as you get into the valley, and discover the techniques and philosophies behind our winemaking.
graymonk.com

ARROWLEAF CELLARS
LAKE COQUHAT
Full for Cheese
This autumn, take a seat at our long table for a guided wine and cheese journey led by one of our senior wine educators. Taste your way through five delicious wine and cheese pairings. Book at arrowleafcellars.com

MEADOW VISTA HONEY WINES
KELOWNA
Snoozles & S'mores
Join us for an amazing fall farm experience by rousing snoozles at our fire pit with a glass of our full-bodied, indulgent honey wine. Indulge in a delicious local honey s'mores meal, and enjoy a beautiful view of our award-winning honey wine.
meadowvista.ca

CEADARCREEK ESTATE WINERY
KELOWNA
Aspen House Seated Experience
Enjoy an elevated seated tasting experience located in CedarCreek's Aspen House featuring four specially crafted wines, with three hand-crafted food pairings from Home Block Restaurant to enhance your experience along the way.
cedarcreek.bc.ca

PRIEST CREEK FAMILY ESTATE WINERY
KELOWNA
Full Wine Tasting
Experience cozy fall wine tastings at Priest Creek Winery - crisp air, golden vineyards, and big reds by the glass. Sip award-winning wines surrounded by vibrant colours, warm hospitality, and scenic views. The perfect seasonal escape in the Okanagan.
priestcreekwinery.com

ANCIENT HILL WINERY
LAKE COQUHAT
Classic Tasting
Experience European-style charm during a tasting of our estate wines. Tasting room, set in a historic building, is set in the area, so our wine made from Langraze, Baco Noir, Zweigelt and more while taking in the panoramic views from our patio.
ancienthillwinery.com

WINE SPOTS
Okanagan Valley

You're crushing it like harvest season at our wineries

LEARN MORE

KELOWNA
Falling for you.

WINE SPOTS
Okanagan Valley

You're crushing it like harvest season at our wineries

LEARN MORE

GRIZZLI WINERY
WEST KELLOWNA
Unleash the Secrets of Winemaking
Discover the art of Okanagan winemaking with Grizzli Winery's distinctive guided tour. From vineyard to winery secrets, indulge in a curated wine flight paired with seasonal charcuterie - an evening and enjoyable experience for all wine lovers.
grizzliwinery.com

SPEARHEAD WINERY
KELOWNA
Outdoor Seated Tasting
Breathe in autumn at Spearhead Winery. Sip award-winning Reserve white and golden wine and crisp white air. Our intimate, guided tastings include discovery on the patio, at our picnic with wine, swift sipping over. Beer, sipping encouraged.
spearheadwinery.com

SANDHILL WINES
KELOWNA
Barrel Room Tasting
Enjoy an immersive wine experience in the amazing barrel room, where you'll enjoy a guided tasting of the specially selected wine, perfectly paired with delicious cheeses and charcuterie. You'll gain insight into winemaking techniques, philosophies, and the art of viticulture.
sandhillwines.ca

THE VIEW WINERY
KELOWNA
Private Picnic
Learn the history of The View and enjoy a flight of five wines in the historic tasting room. Enjoy the private picnic, under the canopy of the old growth apple trees surrounding the winery.
theviewwinery.com

TANTALUS VINEYARDS
KELOWNA
Small Lot Tasting Experience
Crazy to fall with a flight of five wines in the historic tasting room. Enjoy the autumn vineyard colours and the beautiful harvest season, while enjoying our wines and the stories behind them, served in thoughtful, farm-to-table winemaking.
tantalus.ca

EX NIHILO VINEYARDS
LAKE COQUHAT
Master Vine Immersion Event
In Master Vine, a seasonal wine tasting designed to showcase the beauty of fall in every glass. Enjoy six handcrafted wines, including exclusive Reserve ports, in an elevated experience led by knowledgeable winemakers.
exnihilo.com

MISSION HILL FAMILY ESTATE
WEST KELLOWNA
Behind the Cellar Door
Experience a behind-the-scenes view of Mission Hill's underground barrel cellar situated from volcanic rock while enjoying in the history of the winery. This is followed by a guided wine tasting and accompanied by a food pairing crafted by the culinary team.
missionhillwinery.com

VOLCANIC HILLS ESTATE WINERY
WEST KELLOWNA
Savoring Bubbles in the Vineyard
Kick off your experience by savoring sparkling wine in the vine. Then take a behind-the-scenes tour below. Perfect for friends, couples, or celebrations. Volcanic Hills offers a unique, hand-on adventure in wine country.
volcanicestatewinery.com

SUMMERHILL PYRAMID WINERY
KELOWNA
VIP Pyramid & Sparkling Wine Tour
Discover what makes Summerhill special, with a special visit to a tour that includes the vineyard, the production area to learn about sparkling wine, a pyramidal experience, and ends with a seasonal guided tasting paired with small bites.
summerhill.bc.ca

THE VIBRANT VINE WINERY
KELOWNA
Seated Tasting
Enjoy a relaxed and private tasting on our scenic deck overlooking the main lawn. With this experience, you'll get to try six of our wines and have the option to pre-order a single-course charcuterie, veggie, or meat & dairy small bite.
thevibrantvine.com

Learn more at tourismkelowna.com/wineries

KELOWNA

WINE SPOTS
Okanagan Valley

You're crushing it like harvest season at our wineries

LEARN MORE

KELOWNA
Falling for you.

WINE SPOTS
Okanagan Valley

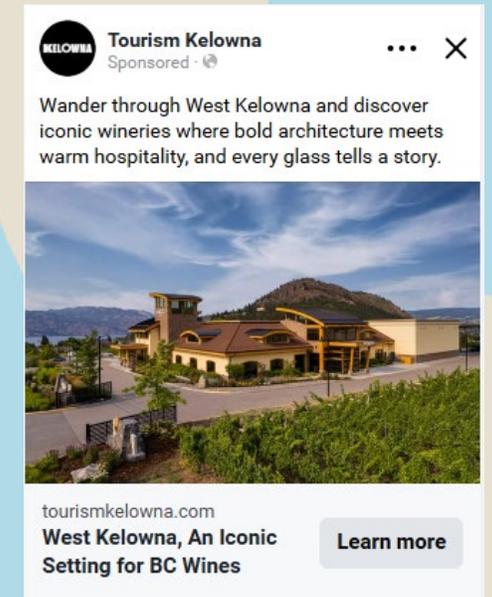
You're crushing it like harvest season at our wineries

LEARN MORE

2025 Results Paid

Social Media Advertising

- April to December
- Tourism Kelowna Meta account
- Wine Spots Landing pages
- Blog articles
 - 912,508 impressions*
 - 469,227 reach*
 - 42,232 engagements*
 - 19,116 clicks*



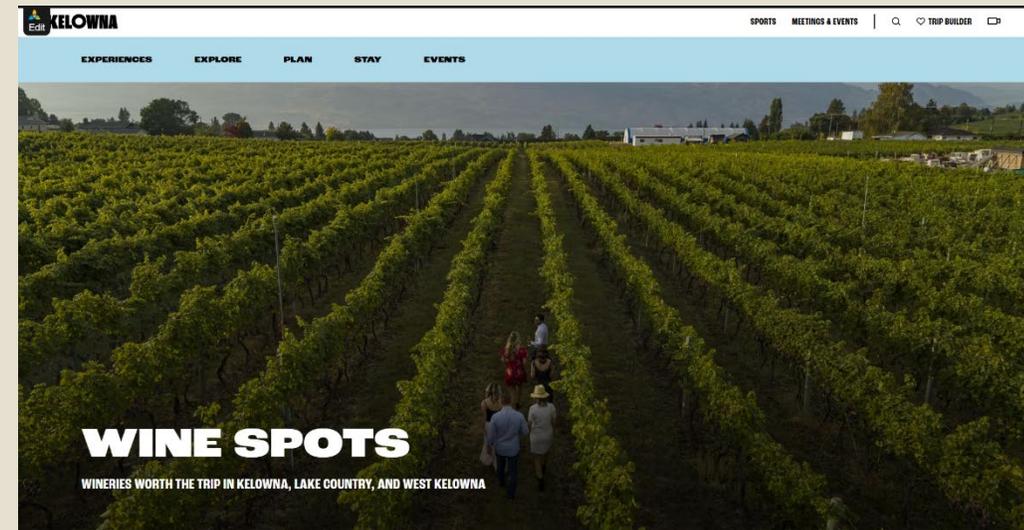
2025 Results Organic

Landing Pages

- Kelowna
 - 1649 page views
- West Kelowna
 - 9689 page views
- Lake Country
 - 2141 page views
- Wine Spots
 - 4956 page views

Blogs

- 8 published
- 28,998 page views



Home > Explore > Must-Visit Spots > Wine Spots

Share

With nearly 40 wineries to explore in Kelowna and the surrounding areas, choosing where to sip can be a tough decision! That's where Wine Spots comes in, helping you easily discover must-visit wineries in each area. Whether you're after lakefront views, small-batch gems, or iconic estates, the Wine Spots makes planning your perfect wine tour effortless.

Set in the heart of British Columbia's sun-soaked Okanagan Valley, Kelowna and its neighbouring communities—West Kelowna and Lake Country—are home to an incredible mix of wineries that blend tradition, innovation, and terroir in every bottle.

Wander through rolling vineyards kissed by lake breezes and sunshine. Savor a glass of crisp Riesling, unravel the silky depths of Pinot Noir, or sip on an organic Chardonnay with mountain views as your backdrop. From family-run farmgate gems to chic urban tasting rooms and sweeping estate vineyards, the tasting experiences here are as diverse and memorable as the wines themselves.

Kelowna's roots run deep—it's where B.C.'s very first vines were planted and where Sandhill Winery (formerly Calona Wines), the province's oldest continually operating winery, still pours with pride. Today, the region is making waves with bold reds, elegant whites, and a growing movement of organic and sustainable winemaking.

Curious to taste what makes this place so special? Come discover the stories behind the labels, meet the passionate people behind the pours, and toast to the journey with wines that bring Kelowna's vibrant landscape to life.



KELOWNA

Since the first vines were planted by Father Pandey in 1899, the number of vineyards and wineries in and around Kelowna has...

READ MORE



WEST KELOWNA

Wind your way through West Kelowna to visit some of the region's most iconic wineries, renowned not only for their...

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LAKE COUNTRY

Nestled amongst rolling hills along the north east side of Okanagan Lake, the wineries in Lake Country provide some of the most...

READ MORE

Blog Name & Link	Publish Date	Page Views
Must-Visit Wineries in Lake Country for BC Wine Month	April	3313
Must-Visit Wineries in Kelowna: Lakeshore & Downtown for BC Wine Month	April	1519
Must-Visit Wineries in Southeast Kelowna for BC Wine Month	April	4104
Must-Visit Wineries in West Kelowna for BC Wine Month	April	2153
Sip, Relax, Repeat: 4 Must-Visit Winery Patios in Kelowna and Area	August	2968
3 One-of-a-Kind Winery Experiences in Kelowna You Do Not Want to Miss	July	855
Fall Tasting Guide: Must-Visit Wine Spots in Kelowna & Surrounding Area	September	11,161
Holiday Cheer in Wine Country: Christmas Events at Kelowna & Area Wineries	November	2925
TOTAL		28998



2025 Results

Organic

Quarterly Wine Spots E-newsletter

April

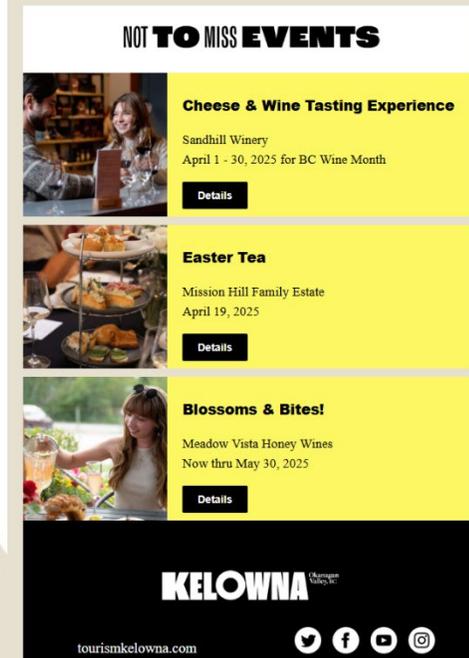
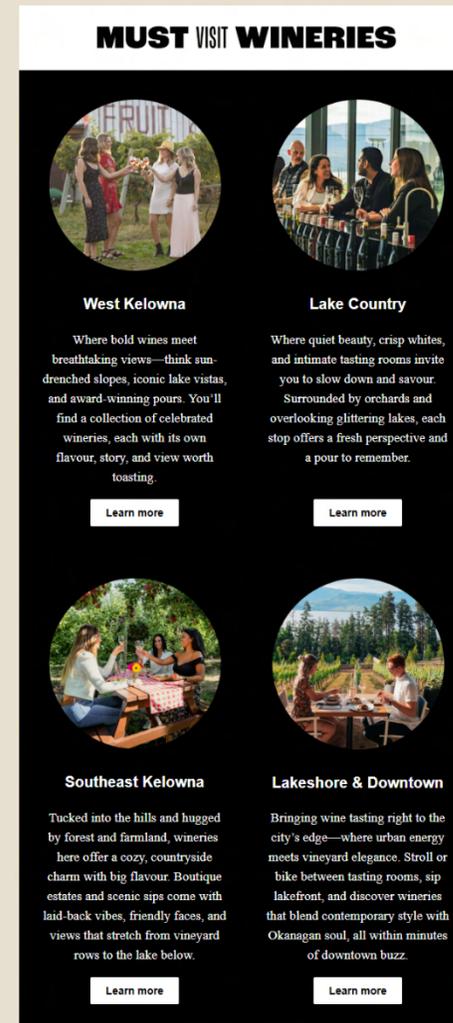
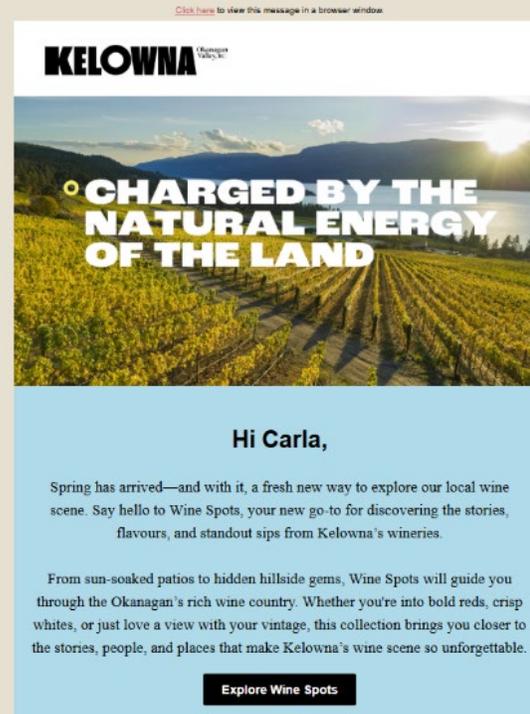
- 2749 delivered
- 51.1% open rate
- 142 clicks

August

- 2814 delivered
- 52.8% open rate
- 168 clicks

November

- 3027 delivered
- 51.7% open rate
- 143 clicks



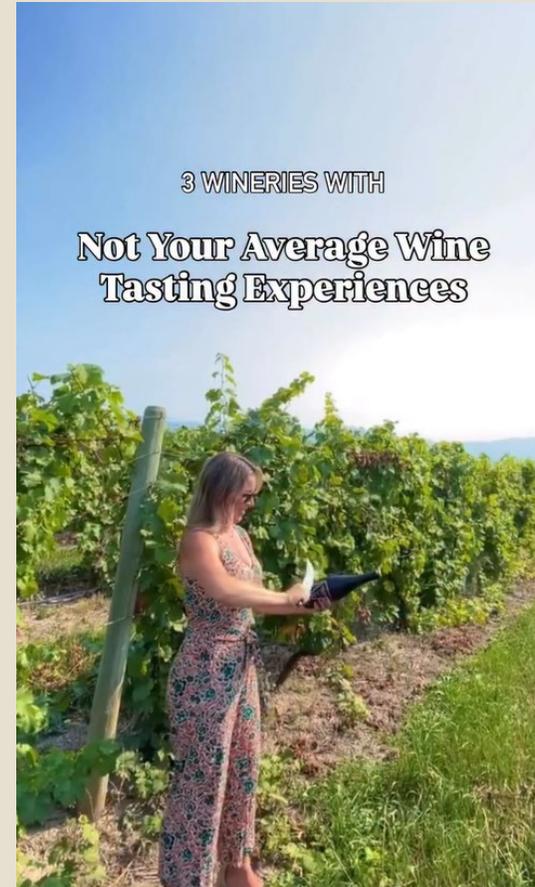
2025 Results

Organic

Social Media

- 4 posts
- 40,301 reach
- 57,673 views
- 1962 interactions

Winter Wine Touring Guide coming early January



2025 Results Organic

Enhanced Listings

- Rank higher
- More visual
- Additional features including:
 - The top 3 most recent blog posts your business is mentioned in
 - Link to a feed of all blog articles your business is mentioned in

PRIEST CREEK FAMILY ESTATE WINERY

2555 Saucier Road Kelowna, BC V1W 4B7

(250) 862-1010

GALLERY
10 images

Priest Creek Winery is a hidden gem along the South East Kelowna Wine Trail, offering stunning mountain vistas in every direction. Visit us for a tasting and experience the beauty of the Okanagan Valley while enjoying our selection of premium, award-winning wines – from vibrant reds and refreshing rosés to crisp whites and bold reds.

Please visit our website www.priestcreekwinery.com for tasting room hours and details on our wine club!

EMAIL WEBSITE

MAP

AMENITIES

EVENTS

STORY HIGHLIGHTS



WINERIES & VINEYARDS
**HOLIDAY CHEER IN WINE COUNTRY:
CHRISTMAS EVENTS AT KELOWNA AND AREA
WINERIES**

November 15, 2025

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WINERIES & VINEYARDS
**A FIRST-TIMER'S GUIDE TO WINE TOURING IN &
AROUND KELOWNA**

November 17, 2025

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ARTS & CULTURE
**NOT-TO-BE-MISSED HOLIDAY MARKETS AND
CHRISTMAS EVENTS IN KELOWNA**

November 7, 2025

READ MORE →

VIEW ALL STORIES

Questions?

Email carla@tourismkelowna.com

TOURISM
KELOWNA

Tourism Kelowna would like to thank Westbank First Nation and Okanagan Indian Band for the privilege to live, work, and play on the *tr̓x̓w̓úlaʔx̓w̓* (land), that is the unceded and traditional territory of syilx Okanagan peoples, the original stewards of these lands and to whom we give thanks to as our hosts

