



MEMBER

Tourism-related businesses located within the Central Okanagan. (Accommodations must remit MRDT or DMF to access member benefits.)

ADVERTISER

Non-tourism-related businesses within the Central Okanagan, or tourism-related businesses located outside the region. (Accommodations in the Central Okanagan that do not remit MRDT or DMF are included in this category.)

Program Benefits	Base Program	Enhanced Program
Sector specific online listing on the Tourism Kelowna website	X	X
Listing and locator on the 2026 Kelowna & Area map	X	X
Company brochures displayed at the Kelowna Visitor Centre	X	X
Dedicated member support from Tourism Kelowna's Membership & Industry lead	X	X
New & current Member onboarding & one-to-one session to review membership	X	X
Member Partner Portal training & access - a resource & research tool for Members	X	X
Industry Insights & Data - access to tourism insights, visitation trends, and quarterly industry performance updates	X	X
#exploreKelowna and Tourism Kelowna Industry Newsletter subscription	X	X
Add events to the Online Events Calendar	X	X
Promote Specials Events on a 48" Digital Display in the Visitor Centre	X	X
Offers & Promotions Page on new website	X	X
Member & Industry Stakeholder Networking Events networking events, plug-in sessions and workshops	X	X
Featured in member-focused newsletter articles	X	X
Tourism Kelowna Member Decal - Digital & Print	X	X
Industry Discount on Kelowna Canada Merc (Members Only. T&C's Apply)	X	X
Preferred Member pricing for paid marketing programs (Spots Programs) and advertising opportunities	X	X
Opportunity to participate in Tourism Kelowna FAM and travel media tours, (Subject to Availability)	X	X
Invitation to the Annual General Meeting*	X	X
Voting member status of Tourism Kelowna*	X	X
Option to run for Tourism Kelowna Board of Directors*	X	X
Placement of brochures at the YLW Visitor Information Kiosk		X
Upgrade to enhanced online listing (top of category)		X
One (1) additional standard listing in a separate category (does not include the "Meetings" page)		X
Priority delivery of Tourism Kelowna brochures		X
Member Price - All tourism related businesses located within the Central Okanagan (Lake Country to Peachland)	\$420	\$850
Advertiser Price - Non-tourism related businesses located in the Central Okanagan, or tourism-related businesses located outside of the Central Okanagan	\$525	



Business Name: _____ Contact: _____
 Address: _____ Tel: _____
 City/Province: _____ Postal Code: _____ Email: _____

Annual Program Fee	
N/C	Central Okanagan accommodations collecting the MRDT or DMF
\$420	Base Program - Member Fee
\$525	Base Program - Advertiser Fee
\$850	Enhanced Program - Member Fee
\$50	Additional web listing or location within the Central Okanagan
\$95	Additional web listing or location outside the Central Okanagan

Total Cost Selected:

Terms and Conditions *(All fees are subject to applicable taxes)*

- Payment will be processed upon receiving signed agreement form. An invoice will be sent by email with a link to make a payment through our secure online system
- Please allow ten business days after receipt of payment for processing
- Incomplete forms or missing information may delay processing of this agreement and display of your materials
- Participation is subject to approval
- I agree to these terms and conditions

Signature (digital): _____ Signature (by hand): _____ Date: _____

Secure your spot today by contacting Jacqui Dowling | 250-801-3167 | jacqui@tourismkelowna.com

