



What's Included:

- \$1000 investment = \$1500 advertising value which includes a 50% match from Tourism Kelowna.
- Inclusion in the NEW for 2026 Sip Spots Print Brochure (10,000+ copies) distributed at the Kelowna Visitor Centre and Kelowna International Airport.
- Seasonal, collaborative advertising campaign reaching local, regional, and Western Canadian audiences through paid social media and outlets such as Western Living, BC Living, Vancouver is Awesome, Castanet, and Kelowna10.
- Premium placement on TourismKelowna.com including additional, enhanced listing on the Sip Spots Page.
- Two guaranteed mentions on the #exploreKelowna blog.
- One organic social media post, dedicated to your business, on Tourism Kelowna channels (over 180,000 audience)
- Enhanced website listing and premium homepage positioning for your promotion.
- Exposure to 175,000+ engaged followers and 22,000 e-newsletter subscribers.

Grow Your Reach with the Sip Spots Program

The 2026 Sip Spots Program puts Central Okanagan cideries, distilleries, coffee roasters, breweries, and more in the spotlight!

With 50% matching funds from Tourism Kelowna and expanded promotional opportunities, this program connects visitors with authentic, locally crafted experiences. Celebrate the flavors of Kelowna, support local makers, and show off the homegrown products that make our region so unique.

Prerequisites

Sip Spots is ideal for businesses using local ingredient or local facilities in the Central Okanagan:

- Breweries, Cideries and Distilleries
- Coffee Roasters
- Tea Makers
- Kombucha or Juice Makers

Business Name: _____ Contact: _____

Address: _____ Tel: _____ Email: _____

City/Province: _____ Postal Code: _____

Rates (All fees are subject to applicable taxes)

- o Members: \$1000 | Advertisers: \$1200

Limited Space Available

- o Sign up now to be part of the Sip Spots program for 2026 and guarantee your spot in the printed brochure.

Deadlines

- o Submission Deadline: February 2, 2026
- o Program Launch: March - December, 2026

Terms and Conditions (All fees are subject to applicable taxes)

- o Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform.

Signature (digital): _____ Signature (by hand): _____ Date: _____