



Tourism Kelowna members have the opportunity to include a sponsored ad in our consumer facing #exploreKelowna monthly newsletter. The newsletter includes blog posts on things to do in Kelowna, featured events, and hotel packages and promotions.

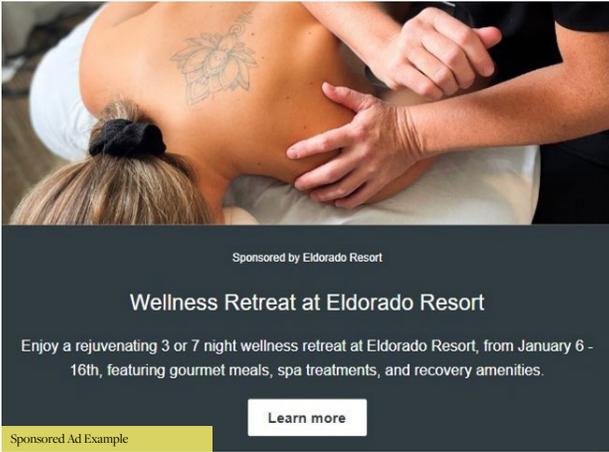
There are 2 ad spots per month available. Space will be available on a first-come, first-serve basis.

**The Sponsored Ad Includes:**

- **One Image** - (landscape)
- **1 URL link to business website**
- **Title** - (up to 40 characters)
- **Description** - (up to 160 characters)

**Monthly Newsletter Specifications:**

1. **21,000 Newsletter Subscribers**
2. **37% Open Rate**



Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Tel: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_

Requested Month - \$250 per Month					
January	March	May	July	September	November
February	April	June	August	October	December
<b>Total Cost for Selected Months:</b>					

**Terms and Conditions**

- Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform.
- Tourism Kelowna reserves the right to refuse any advertising placement.
- I agree to these terms and conditions

Signature (digital): \_\_\_\_\_ Signature (by hand): \_\_\_\_\_ Date: \_\_\_\_\_

Secure your spot today by contacting Jacqui Dowling | 250-801-3167 | jacqui@tourismkelowna.com

