



2026 Spot-to-Spot Guided Tour Advertising Opportunity

Gain premium exposure in 2026 through Tourism Kelowna’s NEW Spot-to-Spot Guided Tour. Designed for guided tour operators who connect visitors from “Spot-to-Spot”, this enhanced opportunity delivers standout placement, expanded visibility, and strategic promotion across key marketing channels. Limited space ensures stronger impact and a distinct competitive advantage.

Who’s it for:

The Spot-to-Spot Guided Tour advertising opportunity is ideal for tour operators that can help get customers from “spot-to-spot” .

What’s Included:

- Get upgraded to an enhanced listing
- Premium placement on tourismkelowna.com including additional, enhanced listing on the Spot-to-Spot Guided Tour Page (coming soon)
- Exposure through all Must-Visit Spots Landing pages.
- Landing page CTA included in all print and digital Spots sponsored content advertising.
- Space is limited, ensuring your business isn’t lost in the mix.

Business Name: _____

Contact: _____

Address: _____

Tel: _____ Email: _____

City/Province: _____ Postal Code: _____

Rates

Member: \$500

Advertiser: \$625

Deadlines

- **Submission Deadline:** March 6, 2026
- **Program Launch:** March - December, 2026

Limited Space Available

- Sign up now to be part of the Spot-to-Spot advertising opportunity for 2026 to guarantee inclusion.

Terms and Conditions

- All fees are subject to applicable taxes
- Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform.

Signature (digital): _____

Signature (by hand): _____

Date: _____