



Prime Location, High Pedestrian Attention

The Kelowna Visitor Centre features a clearly defined display area designed to capture high pedestrian attention.

Downtown Visitor Centre Display Window

A large, prominent display window is located on the north side of the building, directly facing the boardwalk. This high-visibility placement provides exposure to more than 400,000 people who walk the boardwalk annually, making it a prime opportunity to engage visitors and showcase compelling visual content.

Booking & Allocation

- Peak months (June–September): one month per member initially; unsold months may be re-released.
- Non-peak months: multiple bookings allowed, subject to availability; mid-Jan & Feb counted as a single placement.
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- Bookings rotate to keep displays fresh.
- First-come, first-served; Dates available for 2026 only.

Creative & Production

- Members pay for design/production.
- Content must be tourism-related and visitor-focused.
- Submit proofs 14+ days before installation; props require approval.

Installation & Pickup

- Banners delivered 2+ days before installation (8:30am–4:30pm).
- End date remains fixed regardless of late delivery.
- Pick up banners within 1 week of take down; unclaimed items may be disposed of or incur delivery fees.

Administration

- Payment required prior to installation; missing deadlines may result in reassignment

2026 Month(s)	Rate Per Month
Mid-January & February	\$1,000
March	\$1,000
April	\$1,000
May	Not Available
June	\$1,500
July	\$2,000
August	\$2,000
September	\$1,500
October	Not Available
November	\$1,000
December	Not Available
Total:	
<i>*All prices subject to applicable taxes.</i>	

Business Name: _____

Address: _____

City/Province: _____ Postal Code: _____

Contact: _____

Tel: _____

Email: _____

Terms and Conditions *(All fees are subject to applicable taxes)*

- Upon receiving the signed agreement form, an invoice will be issued and can be paid through a secure online platform.
- If artwork is not supplied display ready (where applicable), extra charges will apply.
- Tourism Kelowna reserves the right to refuse any advertising placement.
- I agree to these terms and conditions

Signature (digital): _____

Signature (by hand): _____

Date: _____