

Board of Directors Nomination Information

Board Positions Available

Industry Category	# Vacancies	Term Length		
Accommodation	4	Two-year term: May 2024 to May 2026		
Tourism Related Business	5	Two-year term: May 2024 to May 2026		

Board Eligibility:

- Nominees must be a Tourism Kelowna voting member in good standing as of February 1st, 2024.
- A voting member is a primary contact for a Central Okanagan tourism-related business that has paid
 the Tourism Kelowna annual membership fee. Please note, a Central Okanagan accommodation
 business who collects and remits a 3% guest tax (via Kelowna's Municipal Regional and District Tax or
 voluntary 3% Destination Marketing Fee (that is allocated towards Tourism Kelowna destination
 marketing, automatically and at no charge, becomes a member with full marketing and voting benefits,
 including Board eligibility.
- Please see the attached for specific skills and background we are currently seeking.

Commitment:

- Fulfill one 2-year term
- 9 Board meetings per year
- One AGM per year in spring
- One full-day annual Board retreat
- Participate on a minimum of one Board committee or Task Force
- Attend Tourism Kelowna Board, staff and stakeholder functions
- · Participate in annual Board governance training

Nomination Process:

- Call for nominations and reminders will be issued by email to all voting members March 6, 2024.
- Deadline for the nominations package to be received: 4:00 p.m. on Tuesday, March 19, 2024.
- The Board Development Committee will prepare a ballot showing all nomination submissions which may include a Board endorsed slate.

Election Process:

- Voting will take place electronically via e-mail to all voting members.
- Voting opens April 3, 2024 and closes 4:00 pm, Tuesday, April 16, 2024.
- Successful candidates will be notified following the April 24, 2024 Board meeting.
- Successful candidates will be publicly announced at the Tourism Kelowna Annual General Meeting May 9, 2024.

For further information contact:

Cheryl van den Bold, Email: cheryl@tourismkelowna.com



Board of Directors Nomination Form

Nominations must be received by Tourism Kelowna no later than **4:00 p.m. on Tuesday, March 19, 2024.** Forms can emailed to cheryl@tourismkelowna.com.

Board Director Nomination Ca	tegory: (check one)
☐ Accommodation☐ Tourism Related Busines	s
	road range of representatives and leadership from the tourism industry. The interested in applicants with the following experience:
Seeking diverse backgro accessible tourism)Experience in the following	and accounting oversight ience ocieties Act the tourism and hospitality industry unds (including but not limited to Indigenous, 2SLGBTQIA+, BIPOC and ng sectors: Arts & Culture, Activities & Attractions, Agri-Tourism flowna's bylaws, mission and vision statements, please visit our website
	Board Nominee Information
NAME (please print)	
COMPANY	
POSITION	
PHONE	E-MAIL

In order to be accepted your nomination package must include the following:

Biography; maximum 100 words outlining why you wish to join the Tourism Kelowna Board of Directors and the value you feel you can offer the society. Please include how long you have been with your current business and any Tourism Kelowna functions or events you may have attended in the past.

Name and signature of your nominator; must be a voting member not currently employed at your place of business or organization.

Signed Nomination Form

Biography must be included (100 words)
Please answer the following questions:
1. Why do you want to be a Board member with Tourism Kelowna? What sets you apart from other candidates (for example include involvement with Indigenous, 2SLGBTQIA+, BIPOC and accessible tourism).
2. List any other previous Board of Directors experience as well as association memberships and/or community connections.

3. Skills Matrix - Please complete by checking all that apply.

Tourism Sector (specify)	Business Owner / Senior Management	Finance	Diversity Equity Inclusivity	Sustainability Training	Marketing & Communications	Board Governance	Strategic Planning

4 Which con	nmittee most	interest	s vou? A	II committees	s have staff sup	nort		
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Please prior	ilize by numb	ering the	арргорпа	ite boxes. (1,2	2,3)			
Directo	•	es vacan			tion process; ked ved nominees; r	•		
			•		workplan; revievoard evaluations		on, bylaws	s and
				. •	ecommends mor cess and recomr	•		
Nominator: (r	must be a votin	g membe	r in good st	anding)				
NAME (please	print)							
COMPANY								
SIGNATURE _				PH0	ONE			
				Nominee Co				
I, Tourism Kelov	wna Society r	epresenti			nsent to actively			or of the iness name)
I hereby agree Society for a t	-			ım willing to s	erve and abide b	by the Bylaw	s of Touris	sm Kelowna
SIGNATURE _					DATE			