

PROGRAM BENEFITS	BASE PROGRAM	ENHANCED PROGRAM
Standard online listing on the Tourism Kelowna website	✓	✓
Listing and locator on the Kelowna & Area map	✓	✓
Brochures placed at the Kelowna Visitor Centre	✓	✓
Participation in #exploreKelowna digital passport program	✓	✓
Invitation to industry plug-in sessions and workshops	✓	✓
Access to Tourism Kelowna FAM tours (subject to availability)	✓	✓
Access to additional paid marketing programs	✓	✓
Access to Tourism Kelowna digital assets: images and B-rolls	✓	✓
Invitation to the Annual General Meeting*	✓	✓
Voting stakeholder status of Tourism Kelowna*	✓	✓
Option to run for Tourism Kelowna Board of Directors*	✓	✓
Placement of brochures at the YLW Visitor Information Kiosk	—	✓
Upgrade to enhanced online listing (top of category)	—	✓
One (1) additional standard listing in a separate category ("Meetings" page not included)	—	✓
Priority delivery of Tourism Kelowna brochures	—	✓

*\*Only included with membership option.*

MEMBER: All tourism related businesses located within the Central Okanagan.

ADVERTISER: Non-tourism related businesses located in the Central Okanagan, or tourism-related businesses located outside of the Central Okanagan.

Business Name Contact  
 Address Tel  
 City/Prov Email  
 Postal Code

### Annual Program Fee

N/C Central Okanagan accommodations collecting the MRDT or DMF

**\$399 Base Program – Member Fee**

**\$495 Base Program – Advertiser Fee**

**\$850 Enhanced Program – Member Fee**

\$ 50 additional web listing or location *within* the Central Okanagan

\$ 95 additional web listing or location *outside* the Central Okanagan

\$ 75 oversized brochure fee

### Payment

Amount Owed: Fee(s) x 5% (gst) =

Payment Method: Cheque Etransfer *(send payment to accounting@tourismkelowna.com. Answer: Kelowna)*

Credit Card:  

Name on Card

Card No

Expiry Month

Expiry Year

CSC Code

### Terms & Conditions

- **Payment is due at time of booking**
- A copy of your current business license must accompany this form
- Please allow ten business days after receipt of payment for processing
- Unless otherwise noted, participation commences on the first day of the following month from date of this agreement and is valid for a 12-month period
- You will automatically be invoiced for renewals in subsequent years unless you request cancellation
- Incomplete forms or missing information may delay processing of this agreement and display of your materials
- Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand \_\_\_\_\_