



CITY OF KELOWNA

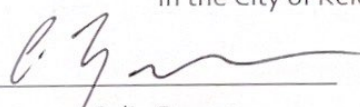
Proclamation

**Tourism Kelowna
Love for Kelowna Day**
May 28, 2022

- WHEREAS** Kelowna is a four-season playground, with an abundance of natural beauty, outdoor adventure, and world-class amenities, events, and attractions that residents can enjoy year round, alongside visitors; and
- WHEREAS** Love for Kelowna Day was established by Tourism Kelowna in 2020 to showcase our region and all it has to offer, and to support local businesses; and
- WHEREAS** Love for Kelowna Day will be held annually on the last Saturday in May, in alignment with Tourism Week in Canada, which celebrates the economic and social contributions of the industry; and
- WHEREAS** Locals are encouraged to join fellow residents and the tourism industry in celebrating who we are and where we live by exploring their favourite places, supporting local businesses, and sharing their love for Kelowna through social media; and
- WHEREAS** It is fitting on Love for Kelowna Day, and every day, to recognize and celebrate the value of tourism and the positive contributions the industry makes to quality of life in Kelowna and the Central Okanagan;
- THEREFORE** I, Colin Basran, as Mayor of the City of Kelowna, do hereby proclaim
May 28, 2022 as

Love for Kelowna Day

In the City of Kelowna, Province of British Columbia


Colin Basran
MAYOR

May 12, 2022

Dated on this day

