

VISITOR CENTRE DIGITAL DISPLAY 2019/2020 ADVERTISING AGREEMENT





The downtown Kelowna Visitor Centre welcomes over 150,000 visitors a year looking for information about Kelowna and area. Get in front of these visitors by advertising through our Visitor Centre digital displays, aimed at increasing exposure and brand awareness.

Prerequisite

→ hold a current Base or Enhanced Advertising Package

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Business Name	(Offiaci

Address Tel

City/Prov Email

Postal Code

Advertising Rates (per month)

AD OPTIONS	AD PLACEMENT DATES	48" DISPLAY SCREEN (50 spaces available)	110" DISPLAY WALL (25 spaces available)
Official to 20 Second video	March-May (Spring)	\$100	\$200
	June–August (Summer)	\$175	\$275
- OR -	Sept-Nov (Fall)	\$100	\$200
Two 10-second images [®]	Dec-Feb (Winter)	\$75	\$150
	Full Year	\$400	\$750

^{*}One Video ad will show minimum every 10 minutes, 6 times/hour, 72 times/day.

Payment

Amount Owed: Fee(s) x = 5% (gst)

Payment Method: Cheque Etransfer (accounting@tourismkelowna.com answer: Kelowna) Credit

Credit Card **VISA** Card No Card Card No

Expiry Month Expiry Year CSC Code

Terms and Conditions

- → Payment is due at the time of booking
- → If artwork is not supplied display ready (where applicable), extra charges will apply
- → Tourism Kelowna reserves the right to refuse any advertising placement

← I agree to these terms and conditions Signature (digital)

Date Signature by hand

[®] Two Images ad will show one image minimum every five minutes, 12 times/hour, 144 times/day All prices subject to GST.