TOURISM KELOWNA

VISITOR CENTRE DIGITAL DISPLAY 2021 ADVERTISING AGREEMENT

The downtown Kelowna Visitor Centre welcomes visitors and locals looking for information about Kelowna and area. Get in front of these visitors by advertising through our Visitor Centre digital displays, aimed at increasing exposure and brand awareness.

Prerequisite

- → hold a current Base or Enhanced Advertising Package
- → business is located within the Central Okanagan

Business Name		Contact	
Address		Tel	
City/Prov		Email	
Postal Code			

Advertising Rates (per month)

AD OPTIONS	AD PLACEMENT DATES	48" DISPLAY SCREEN (50 spaces available)	110" DISPLAY WALL (25 spaces available)
☐ One up to 20-second video*	March–May (Spring)	☐ $100	☐ $200
	June–August (Summer)	☐ $175	☐ $275
– OR –	Sept–Nov (Fall)	☐ $100	☐ $200
☐ Two 10-second images◉	Dec–Feb (Winter)	☐ $75	☐ $150
	Full Year	☐ $400	☐ $750

** One Video ad will show minimum every 10 minutes, 6 times/hour, 72 times/day.*

◉ Two Images ad will show one image minimum every five minutes, 12 times/hour, 144 times/day

All prices subject to GST.

Payment

Amount Owed: Fee(s) ☐ x 5% (gst) 1.05 = 0

Payment Method: Cheque ☐ Etransfer ☐ *(accounting@tourismkelowna.com answer: Kelowna)* Credit ☐

Credit Card VISA ☐ mastercard ☐ AMERICAN EXPRESS ☐ Card Name On Card ☐ Card No ☐

Expiry Month ☐ Expiry Year ☐ CSC Code ☐

Terms and Conditions

- → **Payment is due at the time of booking**
- → If artwork is not supplied display ready (where applicable), extra charges will apply
- → Tourism Kelowna reserves the right to refuse any advertising placement

☐ ← I agree to these terms and conditions Signature (digital) ☐

Date ☐ Signature by hand _____

To book your space or enquire about advertising bookings or specifications, contact Sara Correa. *sara*@tourismkelowna.com | 250-861-1515 ext. *218*

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