

Economic Impact Assessment Report | Key Findings

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2019 Skate Canada International – Kelowna, BC

Kelowna hosted this 46th installment of Skate Canada International from Oct. 25-27. It is their second time hosting the event having previously hosted in 2014. Skate Canada International is the second competition in the annual International Skating Union (ISU) Grand Prix of Figure Skating series. Each skater/team can be assigned a maximum of two events and are awarded points based on their placements in their events. The top six from each discipline (men, women, pair and ice dance) qualify for the ISU Grand Prix of Figure Skating Final.

The combined spending of out-of-town participants, delegates, spectators and other people who visited Kelowna for the event, in combination with the expenditures made by the organizers of the event, totaled \$3.3 million, supporting nearly \$5.3 million in

overall economic activity in British Columbia, including \$4.5 million of economic activity in the Kelowna area.

These expenditures supported \$1.9 million in wages and salaries in the province through the support of 27 jobs, of which 23 jobs and \$1.6 million in wages and salaries were supported locally.

The total net economic activity (GDP) generated by the 2019 Skate Canada International was:

- \$3.3 million for Canada as a whole
- \$3.0 million for the province of British Columbia
- \$2.4 million for the city of Kelowna

The 2019 Skate Canada International supported tax revenues totaling nearly \$900,000 across Canada.

By the Numbers

2019 Skate Canada International – Key Facts & Figures

\$3.3 Million of initial expenditures	\$2.06 Million of visitor spending attributable to event	23 local jobs supported by the event	\$5.3 Million overall economic activity in the province
3,584 out of town visitors* in Kelowna	\$1.6 Million of wages and salaries supported locally	\$3.0 Million total boost to provincial GDP	\$0.9 Million in taxes supported across Canada

* Visitors derived from attendance figures provided by event organizers combined with the results from the survey.