

ADVERTISING AGREEMENT 2020 KELOWNA LOCAL FLAVOURS



Local flavours of Kelowna and the Okanagan Valley draw travellers from across North America and the world. This proven, self-guided tour generates visitor traffic for participating businesses through expanded exposure and cross promotion. The Local Flavours experience comes alive for visitors and celebrates the connection between local farmers, artisan producers, local chefs, and mixologists. Guides are distributed at participating businesses, Visitor Centres, and at attractions and accommodations throughout the Central Okanagan, and across British Columbia.

Includes

- → formatted ad in printed guide with business name, photo, description, hours of operation, address, phone, and website
- → locator on map
- → display materials (sign, decal, logo) for use by program participants
- → placement of digital brochure on tourismkelowna.com/do/farm-to-table

Prerequisites

- → hold a current Base Program
- ightarrow business is located within the Central Okanagan
- ightarrow grow, produce, or sell local and Okanagan Valley products
- → operate an agri-tourism business, brewery, winery, distillery, cidery, and/or farm to table restaurant with regular public hours
- → restaurants must utilize, on a continual basis, local flavours from a minimum of two participating farms, as well as wine, beer, cider, or spirits from a minimum of two Kelowna-area businesses

To view the current Kelowna Local Flavours guide, go to tourismkelowna.com/do/farm-to-table

Business Name			Contact		
Address		-	Tel		
City/Prov		Ę	Email		
Postal Code					
Program Fee \$525					
Payment Amount Owed: \$525 x 1.05 (gst): \$551.25				
ayment Method: Cheque Etransfer (send payment to accounting		d payment to accounting@	atourismkelowna.com)	Credit Card	
Credit Card: VISA on Card				Card No	
	Expiry Month		Expiry Year	CSC Code	
Material Required One high resolution photo, copy (20 words maximum), business name, physical address, phone, web address, and months/days/hours of operation					
Terms and Conditions					
Payment is due at time of booking Participation is subject to approval					
← I agree to these terms and	d conditions	Signature (digital)			
Date		Signature by hand			