



CITY OF KELOWNA

Proclamation


Global Meetings Industry Day

April 11, 2024

- WHEREAS** Global Meetings Industry Day (GMID) is the annual global advocacy day recognizing the significant economic and social value of the business meetings and events industry; and
- WHEREAS** the business events industry as a whole has a real impact on the economy, local businesses and residents in Kelowna; and
- WHEREAS** the global meetings industry creates hundreds of thousands of jobs, generates billions of dollars of revenue and supports communities around the world; and
- WHEREAS** hosting an event, convention or trade show stimulates this region's economy by bringing in new visitors who rent our convention centre and other meeting venues, stay in our hotels, eat in our restaurants, shop in neighbourhood stores and generate future revenue for Canada via the business relationships established during business meetings and events; and
- WHEREAS** GMID 2024 is a time for Kelowna to reflect on the importance of the business events industry and what it has helped generate for the community;
- THEREFORE** I, Tom Dyas, as Mayor of the City of Kelowna, do hereby proclaim April 11, 2024 as

Global Meetings Industry Day

In the City of Kelowna, Province of British Columbia



Tom Dyas, MAYOR

April 11 2024

Dated on this day

