



2026 SC International Internationaux PC

Oct. 30 – Nov 1., 2026

Kelowna, BC – Prospera Place







2026 Skate Canada International

- Annual international event hosted and organized by Skate Canada
- It is one of the stops of the **ISU Grand Prix of Figure Skating**
- The ISU Grand Prix of Figure Skating is a series of seven events sanctioned by the International Skating Union (ISU).
- Six qualifying events and the Grand Prix of Figure Skating Final. Competitions take place in France, China, USA, Finland, Japan, and the final is held in China.







2026 Skate Canada International

- October 30th – November 1st, 2026
- Prospera Place – Kelowna, BC
- 60 Skaters from all over the globe
  - Canada, USA, Great Britain, Italy, France, Finland, Estonia, Czechia, Switzerland, Ukraine, Japan, Korea
- Women, Men, Pairs, and Ice Dance







2026 SCI - Schedule

- **Thursday, October 29th** – Practice Day (Women / Pairs / Dance / Men)
- **Friday, October 30th** – Men's & Pair's Short
- **Saturday, October 31st** – Women's Short, Rhythm Dance, Men's Free, Pair's Free
- **Sunday, November 1st** – Women's Free, Free Dance





2026 SCI - Schedule

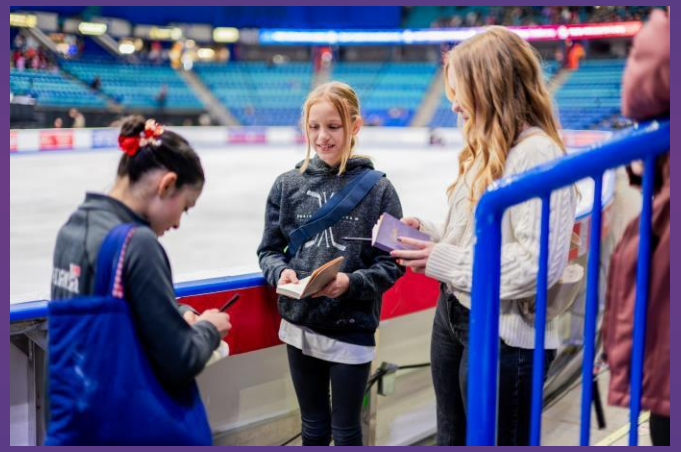
THURSDAY, Oct 29	FRIDAY, OCT 30	SATURDAY, OCT 31	SUNDAY, NOV 1
Practice Day	6:00 PM: Men Short Program	12:30 PM: Women Short Program	1:00 PM Women Free Program
Women, Pairs, Dance, & Men	8:15 PM: Pairs Short Program	2:20 PM: Ice Dance Rhythm Dance	3:15 PM Ice Dance Free Dance
		4:40 PM: Men Free Program	
		6:45 PM Pairs Free Program	

2026 SCI – Fan Fest

- **October 30th – 15:30 – 18:30**
  - Gap between end of practice and start of competition
- **October 31st – 11:00 – 17:00**
  - Gap between end of practice and start of competition, as well the gap between Rhythm Dance & Men's Free

***Times to be confirmed**





2026 SCI – Fan Fest

- **Kids Zone**
  - Sign making, colouring pages, crossword puzzles, etc.
- **Games / Activities**
  - Giant Connect 4, Lifesize Pong, Cornhole, Tetrus Tumble
  - Plinko Board ➔ Customizable for giveaways
- **Activations**
  - Kiss n Cry Look-a-like for photo’s, photo booth, athlete photo stand-in
  - Fan Fest Signage ➔ Rotoblades, A Frames

2026 SCI – Tickets Still Available

- **Tickets can be purchased through the Prospera Place Website**
  - Single tickets available for all three days
  - Opportunities to be involved as a sponsor, activate, etc. available

TOURISM KELOWNA

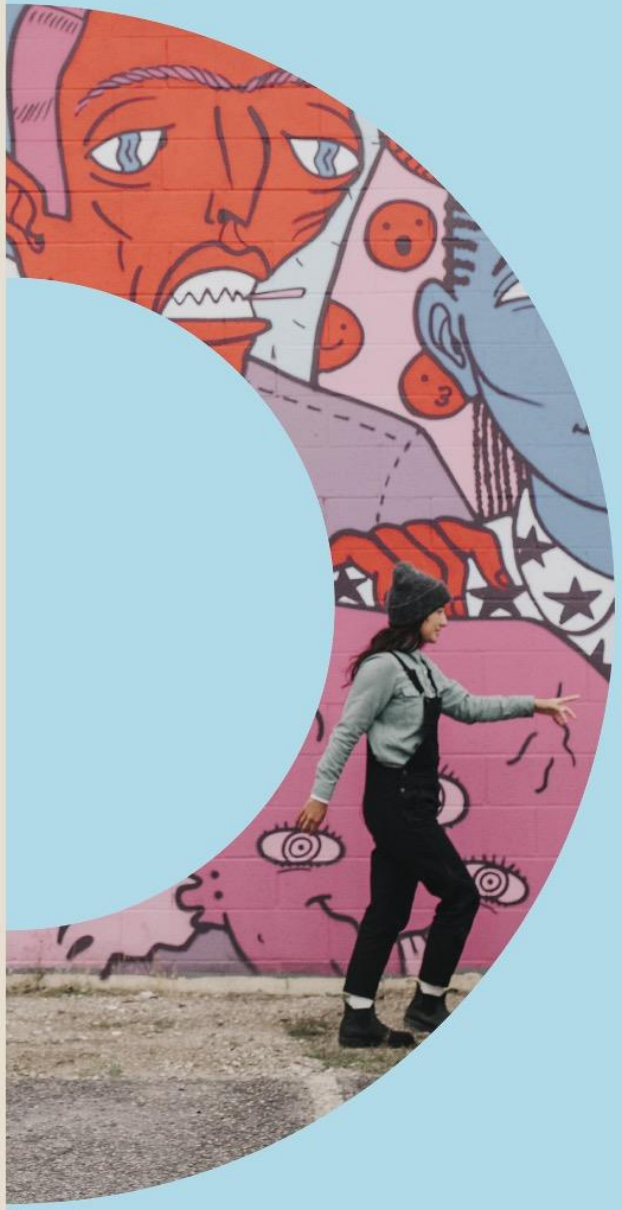
2026 Skate Canada International

WHY GETTING INVOLVED MATTERS

Engaging with the event isn't just a "nice to have", it's an opportunity to grow your business:

- **Drive traffic to your door |** Fans are actively looking for places that feel part of the experience.
- **Turn visitors into repeat customers |** A great first impression during Skate Canada International can turn into long-term loyalty.
- **Get discovered by new audiences |** Both visitors and locals will be exploring Downtown in a different way.

This is your chance to be part of the experience; not just watch it happen!



IDEAS ON HOW TO GET INVOLVED

First things first: You do not need a big budget. This is about small, intentional touches that make your business feel part of the moment.

Set the Scene	▪ Figure skating-themed displays, window paintings, or decals ▪ International representation - simple visual touches
Bring It Into Your Offering	▪ Feature a themed drink, menu item, or retail display ▪ Rename something fun for the event
Offer a Promotion or Added Value	▪ Entice visitors and locals by offering a promotion or value add. ▪ Examples: show your ticket to the event to get an upgrade, discount, or added vlaue.
Create a Fan-Friendly Atmosphere	▪ Stream it on your TVs ▪ Welcome fans with simple signage.
Add a Light Interaction	▪ Predictions ▪ “Pick the winner” contests ▪ Anything easy and fun for customers to engage with
Share your activation!	▪ Share your support and activations online to allow others to find it. ▪ Help us amplify your socials by tagging @tourismkelowna, @downtownkelowna & @skatecanada

ACTIVATE RESPONSIBLY

YOU CAN

- Use figure skating themes, colours, and general imagery
- Lean into sport language and fan energy in your promotions
- Create your own in-store fan-friendly experiences tied to the event excitement
- Offer promotions and discounts

PLEASE AVOID

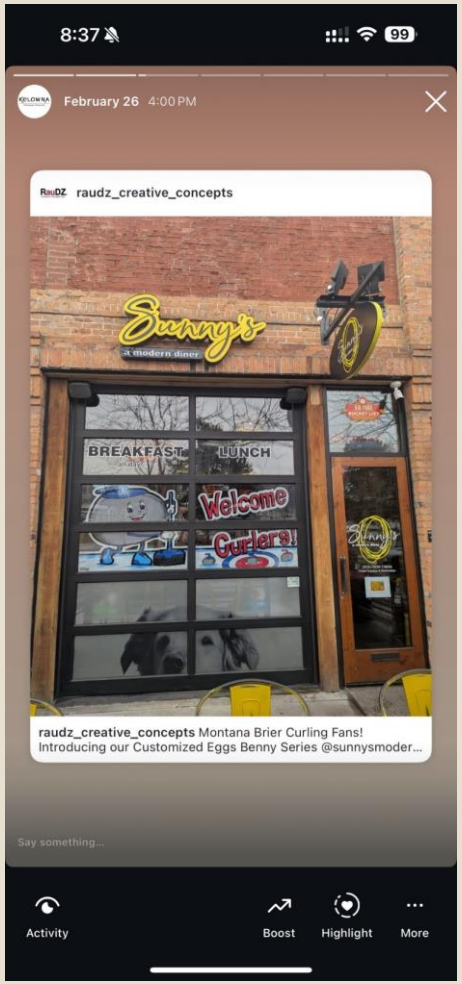
- Using official logos on your promotions without permission
- Calling your event/promotion “official”, “partner”, “sponsored by the event, etc.
- Suggesting any formal affiliation with Skate Canada
- Using protected event branding in signage, advertising, menus, or social content without approval.

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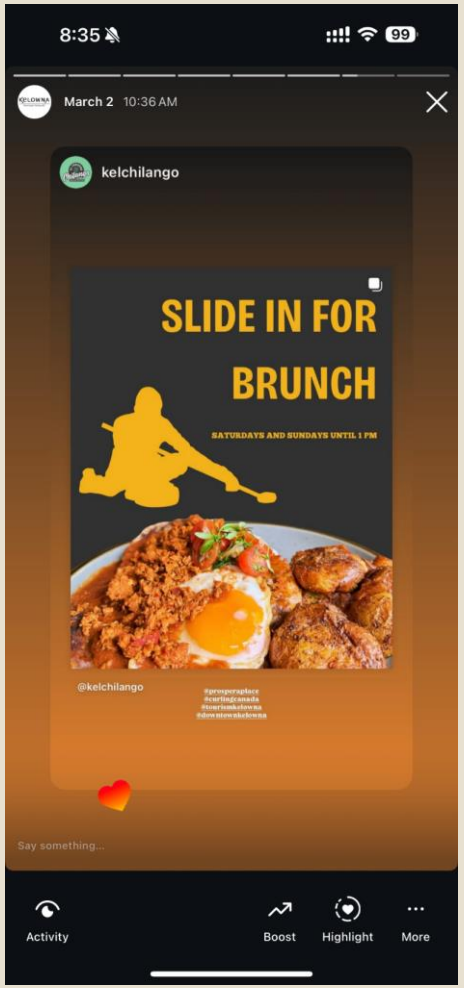
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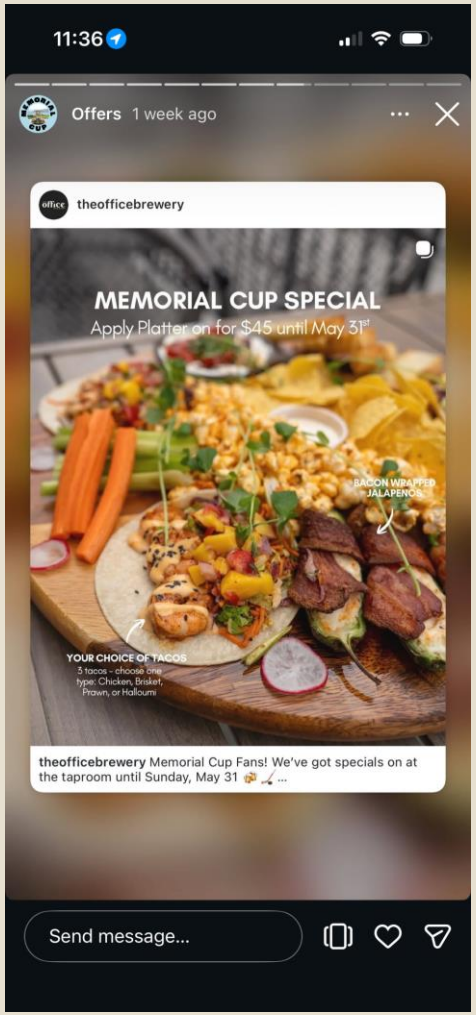
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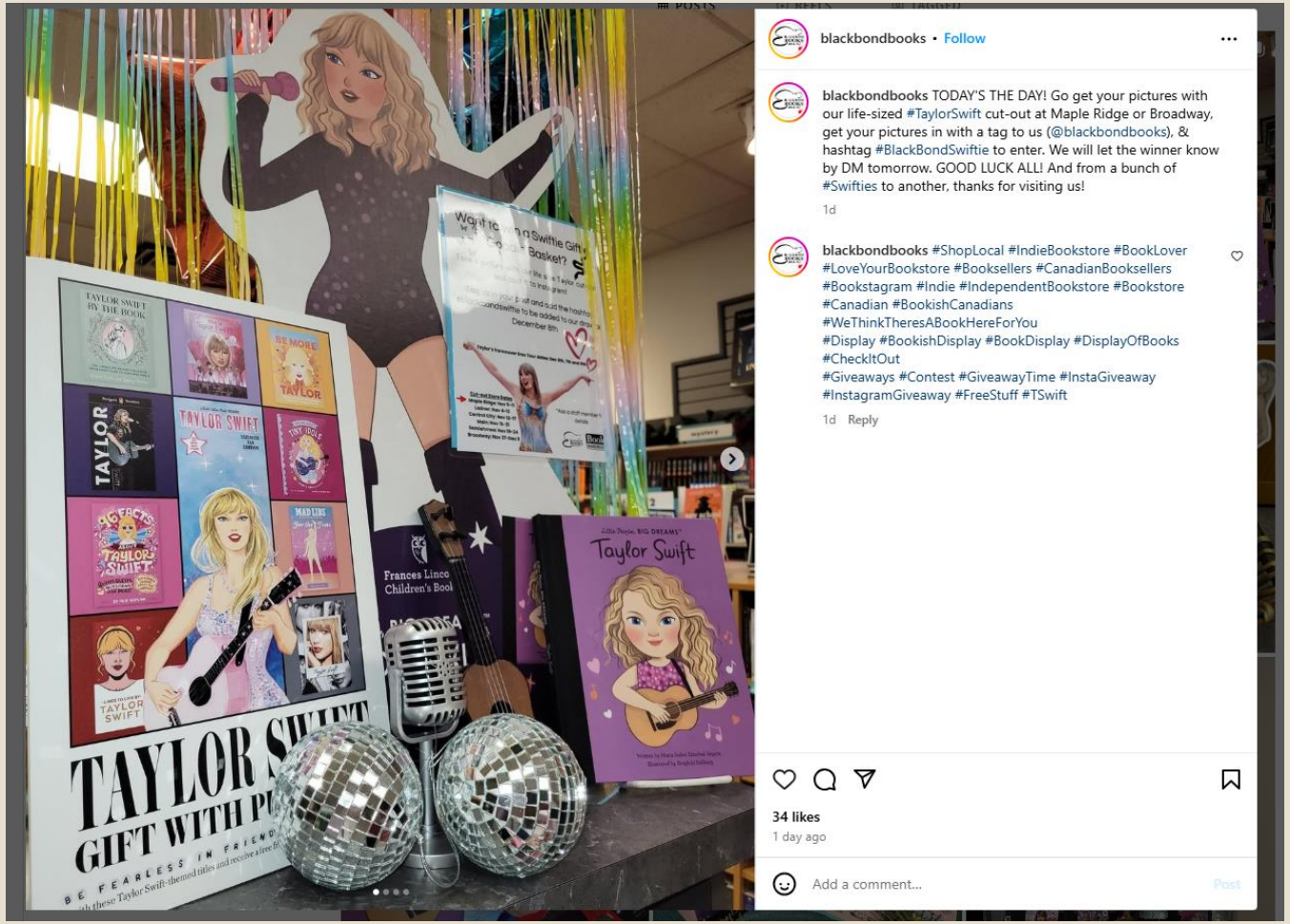








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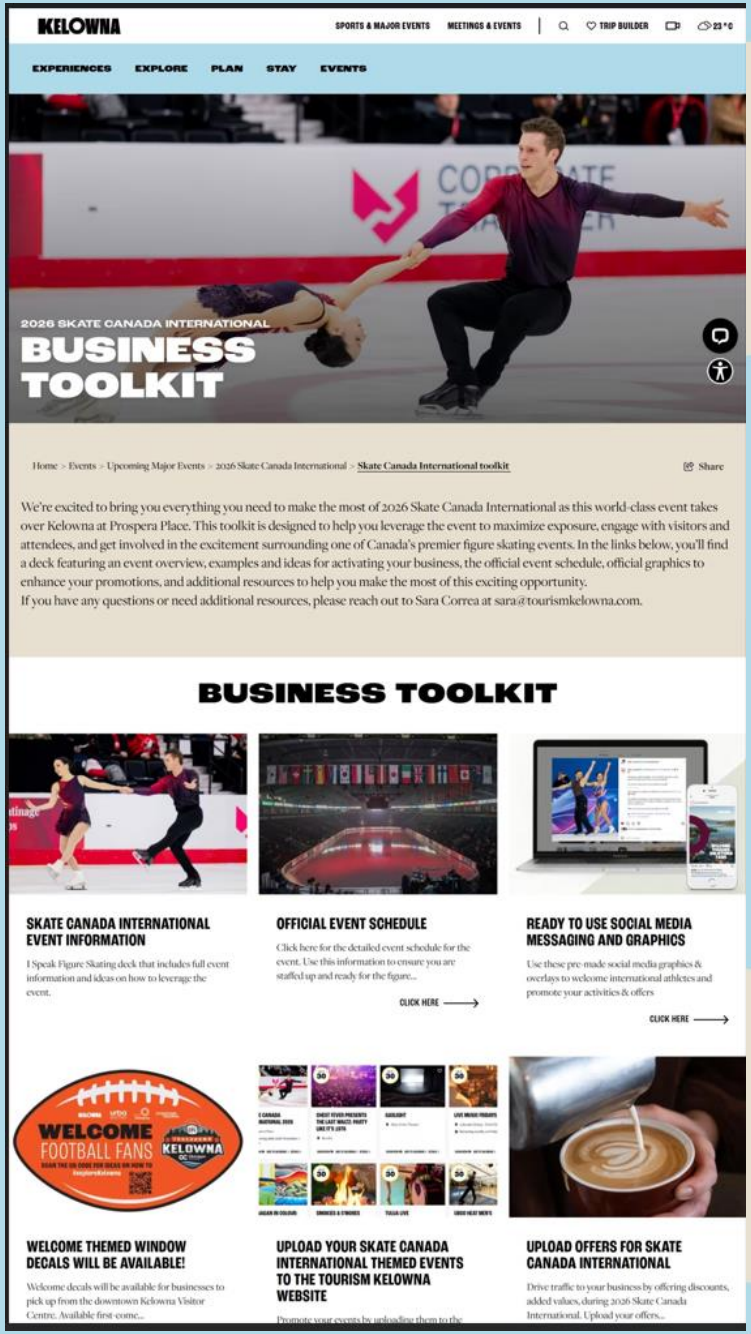






ONLINE BUSINESS TOOLKIT AVAILABLE

- The business toolkit is an online resource to help businesses engage with the event.
- The business toolkit includes:
  - Information Deck
  - Event schedule
  - Graphics and social media overlays
  - Fan events schedule
  - Decal requests
  - Upload promotions or special offers
  - Upload any figure skating themed events or specials you offer



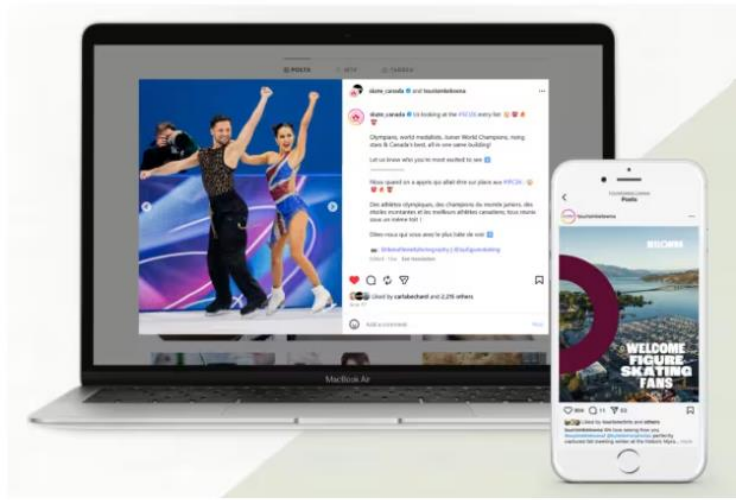
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2026 Skate Canada International

BUSINESS TOOLKIT







SKATE CANADA INTERNATIONAL EVENT INFORMATION

I Speak Figure Skating deck that includes full event information and ideas on how to leverage the event.

OFFICIAL EVENT SCHEDULE

Click here for the detailed event schedule for the event. Use this information to ensure you are staffed up and ready for the figure...

CLICK HERE ⟶

READY TO USE SOCIAL MEDIA MESSAGING AND GRAPHICS

Use these pre-made social media graphics & overlays to welcome international athletes and promote your activities & offers

CLICK HERE ⟶



Photo Credit_Ken Hag...
3.2 MB



Photo Credits_ Skate ...
3.5 MB



Photo Credits_ Skate ...
3 MB



Photo Credits_ Skate ...
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Photo Credits_Ken Ha...
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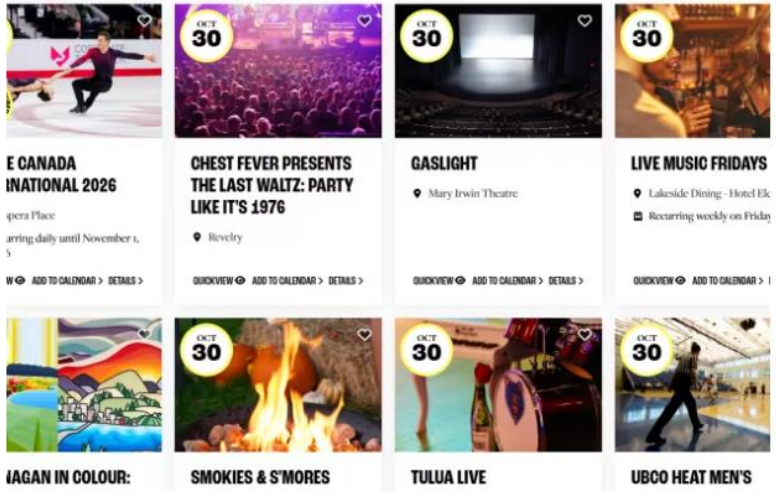
2026 Skate Canada International

CLICK HERE ⟶



WELCOME THEMED WINDOW DECALS WILL BE AVAILABLE!

Welcome decals will be available for businesses to pick up from the downtown Kelowna Visitor Centre. Available first-come...



UPLOAD YOUR SKATE CANADA INTERNATIONAL THEMED EVENTS TO THE TOURISM KELOWNA WEBSITE

Promote your events by uploading them to the Tourism Kelowna website.

CLICK HERE ⟶



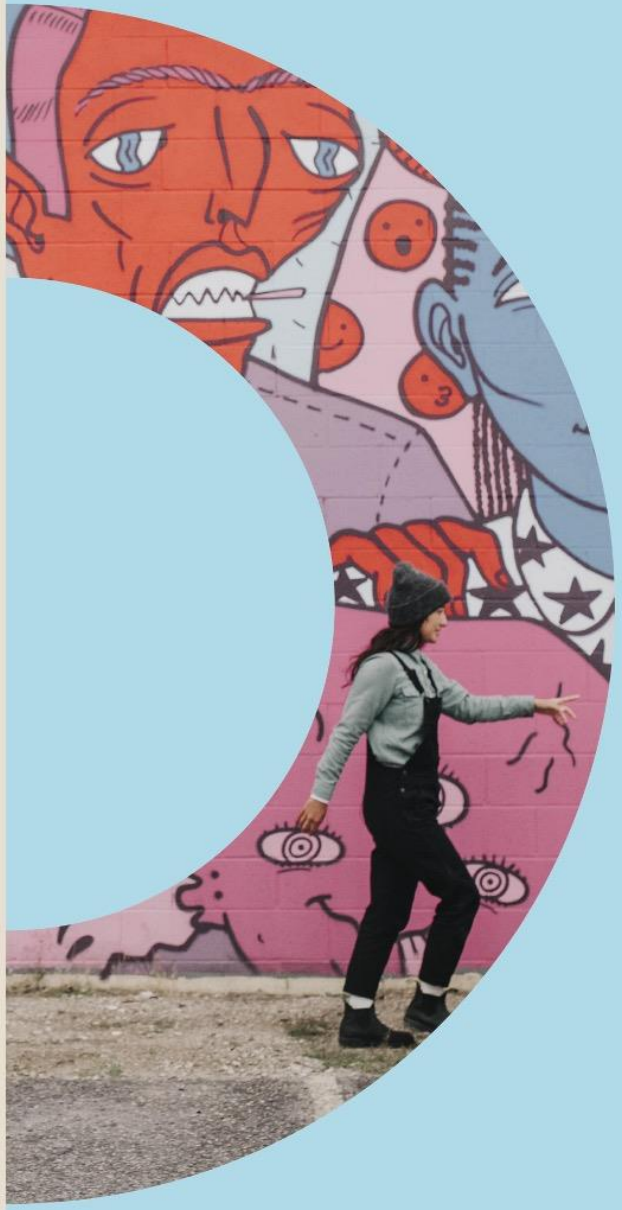
UPLOAD OFFERS FOR SKATE CANADA INTERNATIONAL

Drive traffic to your business by offering discounts, added values, during 2026 Skate Canada International. Upload your offers...

CLICK HERE ⟶

IN SUMMARY

- Engage with the event – both small and large gestures can have an impact
- Utilize the resources available:
  - Share the social media graphics, display the window decals, create promotions and value adds to drive traffic through your doors.
- Share & tag so we can help amplify
  - @tourismkelowna
  - @downtownkelowna
  - @skatecanada



Thank You and Questions?

TOURISM KELOWNA

Tourism Kelowna would like to thank Westbank First Nation and Okanagan Indian Band for the privilege to live, work, and play on the tm̓xʷúlaʔxʷ (land), that is the unceded and traditional territory of the syilx Okanagan peoples, the original stewards of these lands and to whom we give thanks to as our hosts.