

This gamified, self-guided tour will generate visitor traffic for participating businesses through expanded exposure and cross promotion. The Local Flavours experience comes alive for visitors and celebrates the connection between local farmers, artisan producers, local chefs, and mixologists. Passes are easily added to home screens on participants mobile phones. Participating businesses will receive decals, logos, and signs to display at their location, in addition to being able to post on social media. The program will be promoted through Visitor Centres, at attractions and accommodations throughout the Central Okanagan, and on social media and Tourism Kelowna's website.

Includes

- enhanced listing on the Tourism Kelowna website
- display materials (sign, decal, logo) for use by program participants
- #exploreKelowna pass program
- social media promotion

Prerequisites

- grow, produce, or sell local and Okanagan Valley products
- operate an agri-tourism business, brewery, winery, distillery, cidery, and/or farm to table restaurant with regular public hours
- restaurants that utilize, on a continual basis, local products or wine, beer, cider, or spirits from a minimum of two Okanagan based businesses



Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

Member Fee

\$500 + tax

Advertiser Rate

\$600 + tax

Payment Method: Cheque

Etransfer *(send payment to accounting@tourismkelowna.com)*

Credit Card

Credit Card:  

Name on Card

Card No

Expiry Month

Expiry Year

CSC Code

Material Required One high resolution photo, copy (20 words maximum), business name, physical address, phone, web address, and months/days/hours of operation

Terms and Conditions

Payment is due at time of booking | Participation is subject to approval

← I agree to these terms and conditions

Signature (digital)

Date

Signature by hand _____

Complete and submit electronically, or print, complete and email to Sara Correa
sara@tourismkelowna.com

