



Meetings and conferences generate more than economic activity for our region. By targeting programs aligned to local industry, we can attract more business investment, new talent, and help further research and innovation in our community. Aligning with Destination Canada’s economic sector strategy, Tourism Kelowna will focus our proactive sales efforts within our community’s economic strengths. Utilizing the stories and businesses featured in the OKGo campaign—a collaborative partnership between the Central Okanagan Economic Development Commission, Accelerate Okanagan and Tourism Kelowna—we will generate meeting and conference opportunities that have a unique value proposition specific to Kelowna and the Central Okanagan. Businesses wishing to participate must have a base or enhanced advertising package with Tourism Kelowna and be located within the Central Okanagan.

Business Name Contact  
 Address Tel  
 City/Prov Email  
 Postal Code

### Program Fees

#### Basic Package

**\$800**

- customized flat sheet for use at sales calls and functions
- inclusion in Tourism Kelowna’s #exploreKelowna blog (one business mention with contact information)
- website listing on [tourismkelowna.com/meeting-groups](http://tourismkelowna.com/meeting-groups)
- staff participation in educational workshops, presentations & FAMs

#### Cost-Shared Trade show Booth Space\*

Tourism Kelowna will organize all logistics on behalf of partners attending. Please indicate your interest, final dollar amount will be dependent upon number of partners participating and will be invoiced separately. \*Tourism Kelowna will not be in attendance

- CSAE Tete a Tete / April / Ottawa
- CMEE / August / Toronto, ON

#### Cost-Shared Sales Events\*

- \$500 Toronto Sales Event: Date TBD | Toronto, ON
- \$500 Vancouver Sales Event: Date TBD | Vancouver, BC
- \$500 Calgary Sales Event: Date TBD | Calgary, AB

\*Basic Package required for participation

### Payment

Amount Owed: Fee(s) x 5% (gst) =

Payment Method: Cheque Etransfer (send payment to [accounting@tourismkelowna.com](mailto:accounting@tourismkelowna.com)) Credit Card

Credit Card: Name on Card Card No

Expiry Month Expiry Year CSC Code

### Terms and Conditions

→ **Payment is due at time of booking** | → Participation is subject to approval

← I agree to these terms and conditions Signature (digital)

Date Signature by hand \_\_\_\_\_