



This program is for those who want to generate meetings and conference business. It provides opportunities to sell their venues and services directly to meeting planners throughout Canada and the Pacific Northwest US. Participants share trade show and event costs making exposure with top meeting planners more affordable. Tourism Kelowna meeting-specific advertising and sales initiatives drive planners to the meeting section on tourismkelowna.com.

Prerequisites

- hold a current Necessities Advertising Package
- hold a basic package for à la carte options
- be located within the Central Okanagan

Business Name

Contact

Address

Tel

City/Prov

Email

Postal Code

Program Fees

Basic Package

\$800

- customized flat sheet for use at sales calls and functions
- inclusion in Tourism Kelowna’s social media program (one post featuring your business on Instagram and Twitter)
- inclusion in Tourism Kelowna’s #exploreKelowna blog (one business mention with contact information)
- website listing on tourismkelowna.com/meeting-planners
- inclusion in destination *Meetings & Conferences* brochure; digital and printed copies supplied

Cost-Shared Tradeshow Booth Space

\$1,250 CSAE Tête à Tête: January 29, 2020 | Ottawa, ON | csaeteteatete.ca

\$1,500 CMEE (formerly “IncentiveWorks”): August 18 & 19, 2020 | Toronto, ON | cmeexpo.ca

\$1,500 NWES: November 2020 | Seattle, WA | nweventshow.com

Cost-Shared Sales Events

\$1,000 Cascadia Educational Conference sponsorship event : March 8–10, 2020 | Bend, OR

\$500 Spring Vancouver Wellness Pop Up: Date TBD | Vancouver, BC

\$500 Fall Vancouver Wellness Pop Up: Date TBD | Vancouver, BC

Payment

Amount Owed: Fee(s) x 5% (gst) =

Payment Method: Cheque Etransfer (send payment to accounting@tourismkelowna.com) Credit Card

Credit Card:   Name on Card Card No

Expiry Month Expiry Year CSC Code

Terms and Conditions

→ Payment is due at time of booking | → Participation is subject to approval

← I agree to these terms and conditions Signature (digital)

Date Signature by hand _____

